



NEWS RELEASE

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City to host Electric Vehicle Expo

Event to take place downtown during First Fridays

GOSHEN, INDIANA – The City of Goshen’s Department of Environmental Resilience is teaming up with the Michiana Area Council of Governments (MACOG) and South Shore Clean Cities to present an Electric Vehicle Expo as part of the annual National Drive Electric Week, organizers announced Wednesday.

Attendees will have a chance to get behind the wheel to experience electric vehicles firsthand and to hear from local owners about the benefits of the vehicles. The event is free and open to the public.

“The expo will highlight the multiple benefits of driving an electric vehicle, introduce members of the community who are already embracing this technology and assist attendees in getting the information they need to make the switch as well,” said Aaron Sawatsky-Kingsley, director of the Department of Environmental Resilience. “Access to charging stations locally has really improved since we last held this event in 2018. The city has installed a free public charging station and two more are coming soon to the Goshen Public Library and the public parking lot near Goshen Brewing Company, thanks to the Volkswagen settlement.”

South Shore Clean Cities representatives will be on hand to provide details on what electric vehicles are available locally, how and where to find electric vehicle charging stations and what incentives are available for purchasing vehicles or providing charging infrastructure for homes and businesses.

The Electric Vehicle Expo will take place from 5 p.m. to 7:30 p.m. on Friday, Oct. 1 at the Goshen City Hall parking lot at 202 S. 5th street in Goshen. Scheduled vehicles include the all-electric Chevrolet Bolt, Nissan LEAF, Tesla Models S, 3 and Y and the plug-in hybrid Chrysler Pacifica minivan.

The City of Goshen included transportation electrification in the recently approved Climate Action Plan for municipal operations, which included the goal of reducing emissions from light-duty vehicles by 25 percent by 2026 through the improved fuel efficiency of hybrid vehicles and the switch to cleaner electric vehicles. The city received the regional MACOG Partners for Clean Air award in 2021 in part for leadership in sustainable transportation related to piloting electric and hybrid vehicles and installing the charging station at City Hall.

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The electric vehicle expo is taking place as part of National Drive Electric Week, a nationwide celebration from Sept. 25 to Oct. 3 designed to heighten awareness of the widespread availability of plug-in vehicles. The event also highlights the benefits of all-electric and plug-in hybrid-electric cars, trucks, motorcycles and other modes of transportation. More than 300 National Drive Electric Week events are taking place this year throughout the U.S. Plug In America, the Sierra Club, the Electric Auto Association and EVHybridNoire team up with local groups to organize the events. Nissan and Wells Fargo are national sponsors. For a complete list of National Drive Electric Week events, visit www.driveelectricweek.org.

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About the City of Goshen Department of Environmental Resilience: The Department of Environmental Resilience is the city's hub for environmental programming, established in 2019 to help promote and protect the public health, safety and general welfare of the community, to enhance and protect the environment, to promote economic development and to promote the planting, maintenance and removal of trees within the City of Goshen. The department engages at all levels across city operations to accomplish goals related to green efforts, data collection, education and efficiencies both environmental and financial.

About the Michiana Area Council of Governments (MACOG): The Michiana Area Council of Governments is a metropolitan planning commission serving Elkhart, Kosciusko, Marshall and St. Joseph counties in northern Indiana. The voluntary organization of local governments studies and attempts to resolve, for the benefit of each member and the region, areas of interlocal issues, which includes but is not limited to transportation, transit, economic development, environment and other issues that impact the region. To learn more, go to www.macog.com.

About South Shore Clean Cities: South Shore Clean Cities is a 501(c)(3) nonprofit organization managed by Legacy Environmental Services, Inc., an Indiana Certified Women's Business Enterprise. Designated as the 71st Clean Cities coalition on June 15, 1999, South Shore Clean Cities is one of the U.S. Department of Energy's more than 75 Clean Cities coalitions and is the only Clean Cities coalition in the state of Indiana. The organizations support the nation's energy and economic security by building partnerships to advance affordable domestic transportation fuels, energy efficient mobility systems and other fuel-saving technologies and practices. Learn more at www.southshorecleancities.org.