



**Crossroads, Clean Energy  
& Transportation Forum**



# February Webinar

♡ Project 61 ♡

**Featuring:  
Mark Manera (Project 61)**



*"Driving the Future of Clean Transportation in Indiana"*

With over 25 years of steadfast commitment to the decarbonization of the transportation sector, Drive Clean Indiana lives its mission through:

- Education & Outreach
- Training
- Grant Writing & Funding Acquisition
- Project Management
- Development of Stakeholder Partnerships

Drive Clean Indiana is Indiana's only U.S. Department of Energy-appointed Clean Cities & Communities coalition.

Drive Clean Indiana is a 501(c)(3) nonprofit organization managed by Legacy Environmental Services, Inc., an Indiana Certified Women's Business Enterprise.



**Clean Cities and Communities**



61

***THE AVERAGE LIFE EXPECTANCY OF A TRUCK DRIVER***

# PROJECT **61**

## ***CHANGING 61: HOW TRUCKING CAN GIVE DRIVERS THEIR LIVES BACK***

Presented by:  
Dr. Mark Manera

Email:  
[mark@project-61.org](mailto:mark@project-61.org)

# OUR MISSION

**Project 61 is a nonprofit spearheading an industry-wide movement to help truck drivers live longer, healthier lives through awareness, education, and free resources built for life on the road.**

**PROJECT 61**









**Arch**

**Transport LLC.**  
**Dupo, IL**

FIRE EXTINGUISHER INSIDE

446

Dupo, IL

WARNING

CAUTION







# ***THE STATE OF DRIVER HEALTH***

**70%**

***of truck drivers are  
obese***



***Highest rates of  
obesity & diabetes***

**6.2x**

***Higher rates of  
depression compared to  
office workers***

# PROJECT **61**

***TRUCK DRIVERS ARE  
DYING AT AN AVERAGE  
AGE OF 61.***



# ***EVERYONE IS IMPACTED***

***OUR DRIVERS***



***TRUCKING  
COMPANIES***

***INSURANCE***

***INDUSTRY  
VENDORS***



***DRIVERS &  
THEIR FAMILIES***

A row of semi-trucks is parked in a lot. The trucks are in various colors, including red, blue, and white. The white truck in the foreground is a Kenworth model. The text 'TRUCKING COMPANIES' is overlaid in a large, bold, italicized white font. The background shows a parking lot with yellow lines, a tall light pole, and some trees under a grey sky.

# *TRUCKING COMPANIES*

# TRAGEDY ON THE ROAD

CDLLIFE

[NEWS](#) [JOBS](#) [MOBILE APP](#) [COI](#)

Trucker undergoes surgery after heart attack leads to hazmat spill wreck

MARSHALL COUNTY

Truck driver suffers medical emergency, crashes off US 30

By: [Tim Wolak](#)

Posted: Jun 16, 2025 1:35 PM EDT

Semi truck driver dies after suffering medical emergency on SR-520



By KIRO 7 News Staff

NEW JERSEY

Dramatic video shows dump truck plowing into NJ home after driver suffers medical emergency

The frightening incident shows the driver suffer a seizure and the truck drifting off course



By [Michael Dorgan](#) Fox News

Published May 21, 2025 2:46pm EDT

**THESE AREN'T RARE. THEY'RE WEEKLY.**



*A Carrier to Die For*



(no subject)

External

Inbox



 Summarize this email



[Redacted name]

10:45 AM



to me ▾

I'm a truck driver otr and my health is going down hill and fast please help.



***JOIN THE MOVEMENT.  
CHAMPION DRIVER HEALTH.***

Stand with us in reshaping what health looks like behind the wheel.

# ***THE TRUCKER HEALTH PLEDGE***

**Truck drivers are dying at an average age of 61.**

**They belong to one of the most vital - yet unhealthiest - professions in America.**

**I refuse to accept this as normal.**

**I pledge to be part of the movement that's making trucking a healthier, safer industry across North America.**

**I proudly stand with Project 61 to change lives - one mile, one driver, one company at a time.**

**For Our Drivers.**

**PROJECT **

***FOR OUR DRIVERS.***

***#TruckerHealthPledge***

PROJECT **61**

***SIGN THE PLEDGE***



[www.project-61.org/pledge](http://www.project-61.org/pledge)

# The 5 Axles of Health

1



**Fuel**

2



**Move**

3



**Recharge**

4



**Mental  
Drive**

5



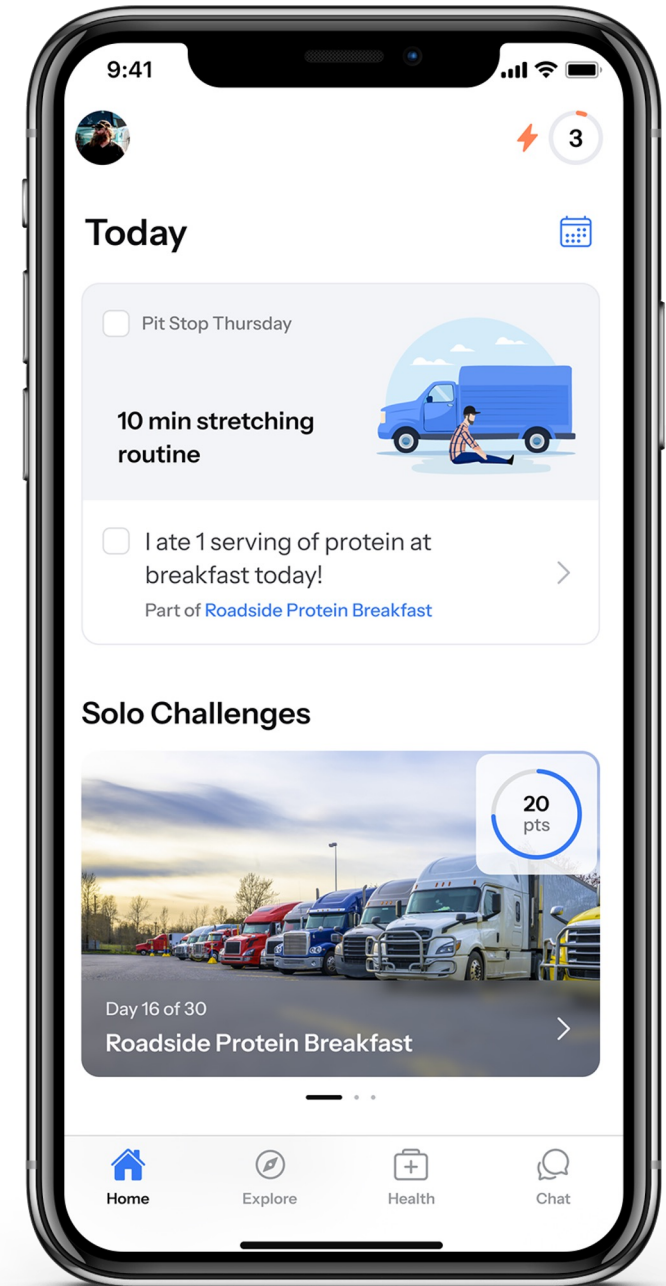
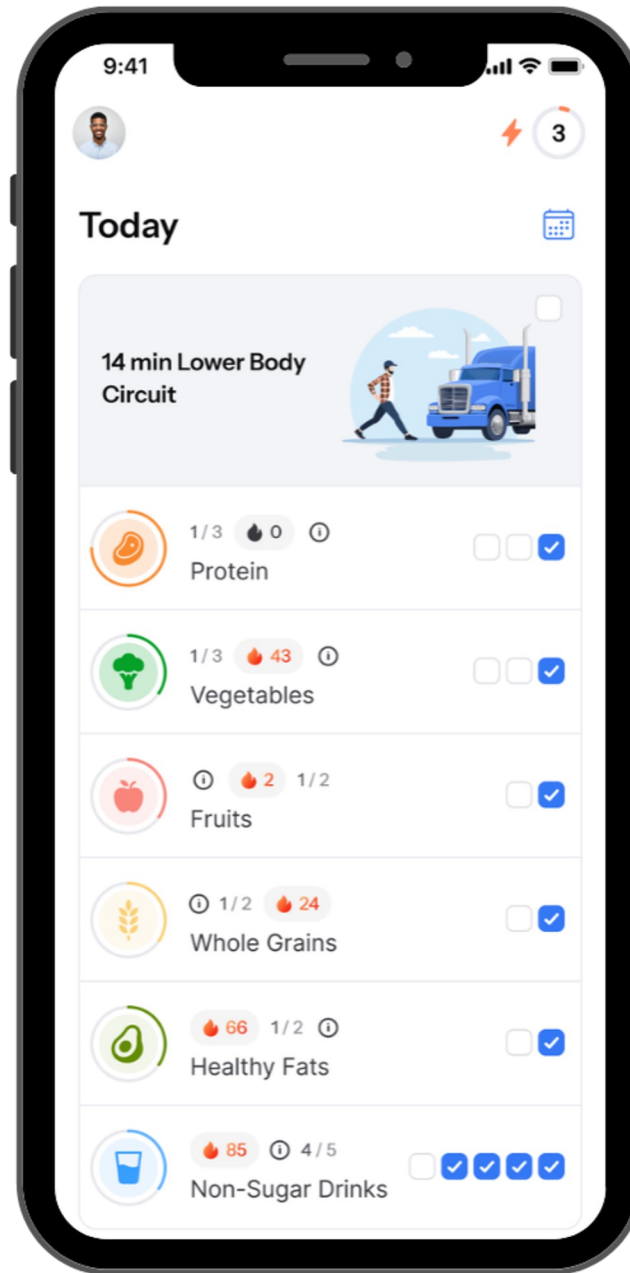
**Preventative  
Maintenance**

# Project 61's Product Ecosystem



# A DRIVER HEALTH APP BUILT FOR LIFE ON THE ROAD

“I’ve lost 10.1lbs since joining and my whole family is getting into it. We’re eating healthier, going on walks together, and making time to be active as a family!” - Aaron M, member



# ***While driving OTR, Mark lost 135lbs and 10" off his waist with Project 61!***

## **Results:**

**01**

**390lbs → 255lbs**

**02**

**46" waist → 36" waist**

**03**

**Completed +1000 nutrition habits**

**04**

**Averaging +7k steps per day**



***As an OTR team, Steve and Gina both lost weight and trained for a 50 mile march with Project 61!***



# ***Joe reversed his diabetes while getting off Ozempic & blood pressure medication with Project 61!***

"This is the only program I have ever had interest in and actually stuck with. Project 61 is getting this old man moving and eating healthier!" - Joe M.



# ***DRIVER HEALTH VIDEO SERIES***



# ***DRIVE: Driver Research Initiative for Vitality & Epidemiology***

**The World's Largest Truck Driver Health Research Study In History**



# ***Project 61's 2026 Goals***

**Adoption Goal:**

**250 fleets → 750+ fleets**

**Fundraising Goal:**

**Raise \$750,000**



# ***LET'S REWRITE THE FUTURE OF DRIVER HEALTH TOGETHER***



# ***THANK YOU!***

***ANY QUESTIONS?***





DRIVE CLEAN INDIANA  
**2026 BREAKFAST  
OF CHAMPIONS**

**MARCH 11, 2026  
JW MARRIOTT INDIANAPOLIS**

**Our Keynote Speaker is...**



**HÉLIO  
CASTRONEVES**



# Breakfast of Champions

March 11, 2026 | JW MARRIOTT  
INDIANAPOLIS

Accelerating Hoosier Fuels!



## Sponsorship Opportunities

Date: Wednesday, March 11, 2026

Time: 7:30 - 10:00 a.m. EST

Location: JW Marriott Indianapolis - Griffin Hall; 10 S. West St., Indianapolis, IN 46204



Cost: \$100 per guest

### Breakfast Sponsor - \$7,500

- Exhibit table at event
- 4 breakfast tickets
- Logo included on all event signage
- Logo included in all event digital marketing assets
- Full list of attendees, including contact info
- Opportunity to advertise your brand in up to 4 DCI newsletters

### Event Sponsor - \$5,000

- Exhibit table at event
- 2 breakfast tickets
- Logo included on all event digital marketing materials
- Opportunity to advertise in up to 2 DCI newsletters

### Team Sponsor - \$1,000

Sponsor a table of ten for your company OR sponsor a table of ten for a Purdue Grand Prix-competing high school team.

### Welcome Wall Sponsor - \$500

Have your company's logo displayed on our digital welcome wall at the event.

### Scholarship Sponsor - \$300

Sponsor general admission breakfast tickets (3) for organizations that do not have the budget to attend.



Featuring Four-Time Indy 500 Winner Hélio Castroneves

Date: Wednesday, March 11, 2026

Location: JW Marriott Indianapolis - Griffin Hall; 10 S. West St., Indianapolis, IN

Time: 7:30 – 10:00 a.m. EST

[Register/Sponsor Here!](#)



# Upcoming DCI Events

- March 10-13, 2026 - NTEA's Work Truck Week
- March 11, 2026 - DCI's 2026 Breakfast of Champions
- March 17-18, 2026 - Purdue Road School Transportation Conference & Expo
- April 18, 2026 - NWI Earth Day Celebration
- August 25, 2026 - DCI 14<sup>th</sup> Annual Clean Air Golf Outing

Visit

[DriveCleanIndiana.org/events](https://DriveCleanIndiana.org/events)

for more information



Thank  
you