

# Celebrating Women in Sustainable Transportation Webinar



Winter Webinar Series 2022

## **Celebrating Women in Sustainable Transportation**

March 24, 2022 | 10 a.m.-11 a.m. Central



# Moderator



Lauri Keagle

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# Panelists



**U.S. DOE Vehicle  
Technologies  
Office**  
Margaret Smith  
*Technology  
Manager*



**Wa-Nee Community  
Schools**  
Amy Rosa  
*Director of  
Transportation*



**CountryMark**  
Belinda Puetz  
*Director of  
Business & Brand  
Management*



**Wisconsin Clean Cities &  
Legacy Environmental  
Services, Inc.**  
Lorrie Lisek  
*Executive Director &  
President*

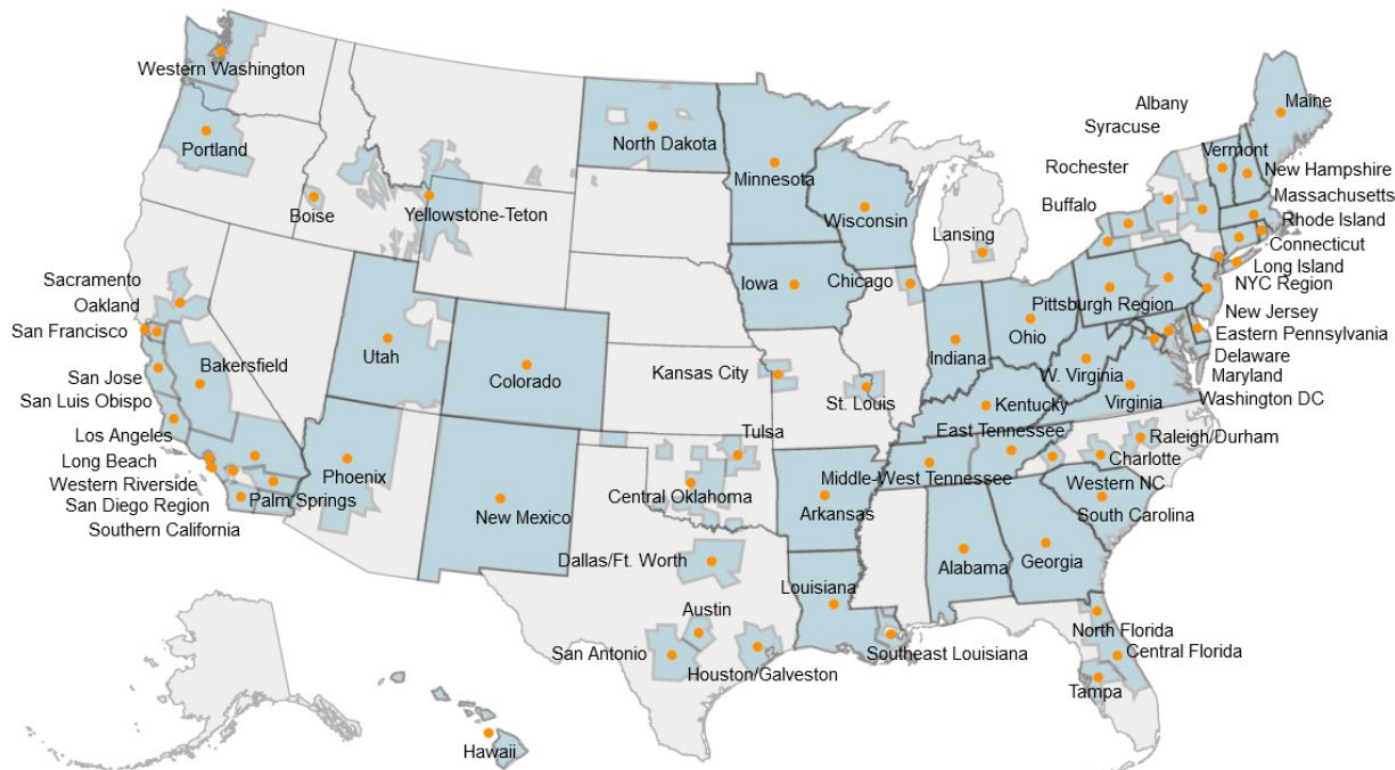
# About Drive Clean Indiana & Wisconsin Clean Cities

- Two of the U.S. Department of Energy's more than 75 Clean Cities coalitions.
- The organizations support the nation's energy and economic security by building partnerships to advance affordable domestic transportation fuels, energy efficient mobility systems and other fuel-saving technologies and practices.



# About Drive Clean Indiana & Wisconsin Clean Cities

**57% of Clean Cities Coalitions nationwide are led by women, including Wisconsin Clean Cities**





# About Drive Clean Indiana & Wisconsin Clean Cities

- Member-based, statewide nonprofit organizations.
- Support the advancement of alternative fuels, alternative fuel vehicles and sustainable vehicle technologies such as electric vehicles and their charging infrastructure. The efforts reduce the nation's dependence on imported oil, improve air quality, support local jobs, drive economic development and promote improved quality of life.



**DRIVE CLEAN  
INDIANA**



# What future did our female ancestors envision for us?





# Early Pioneers



**Bertha Benz: Groundbreaking German auto pioneer and inventor who worked side by side with her husband, Carl Benz.**

On Aug. 5, 1888, she was the first person to drive an internal combustion engine automobile over a long distance, field testing the Benz Patent-Motorwagen, inventing brake lining and solving several mechanical and practical problems during the 65-mile trip.

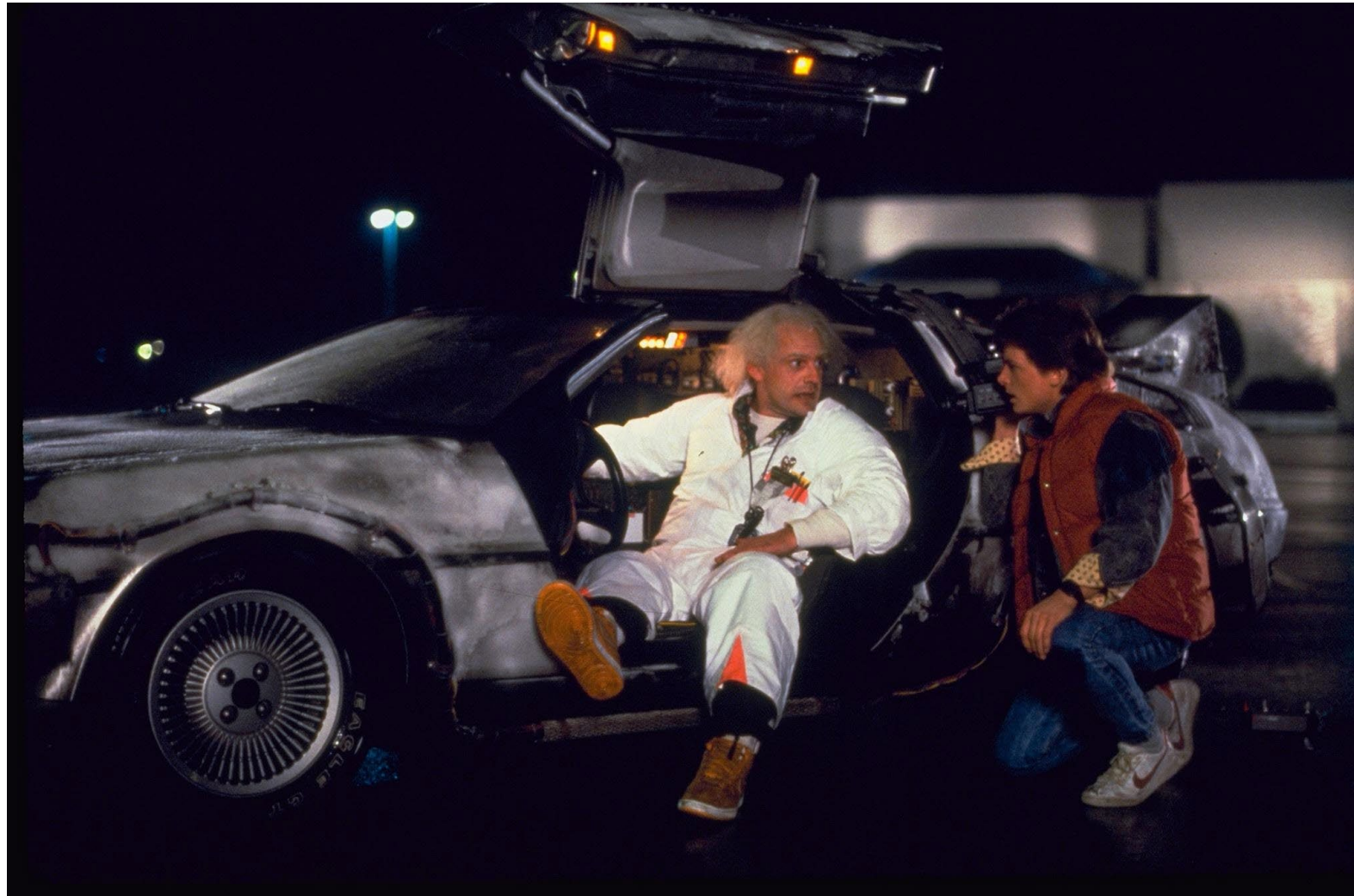
Bertha's work brought the Patent-Motorwagen worldwide attention and got the company its first sales.

**She held patents for some of her improvements, but because she was married, the credit went to her husband.**





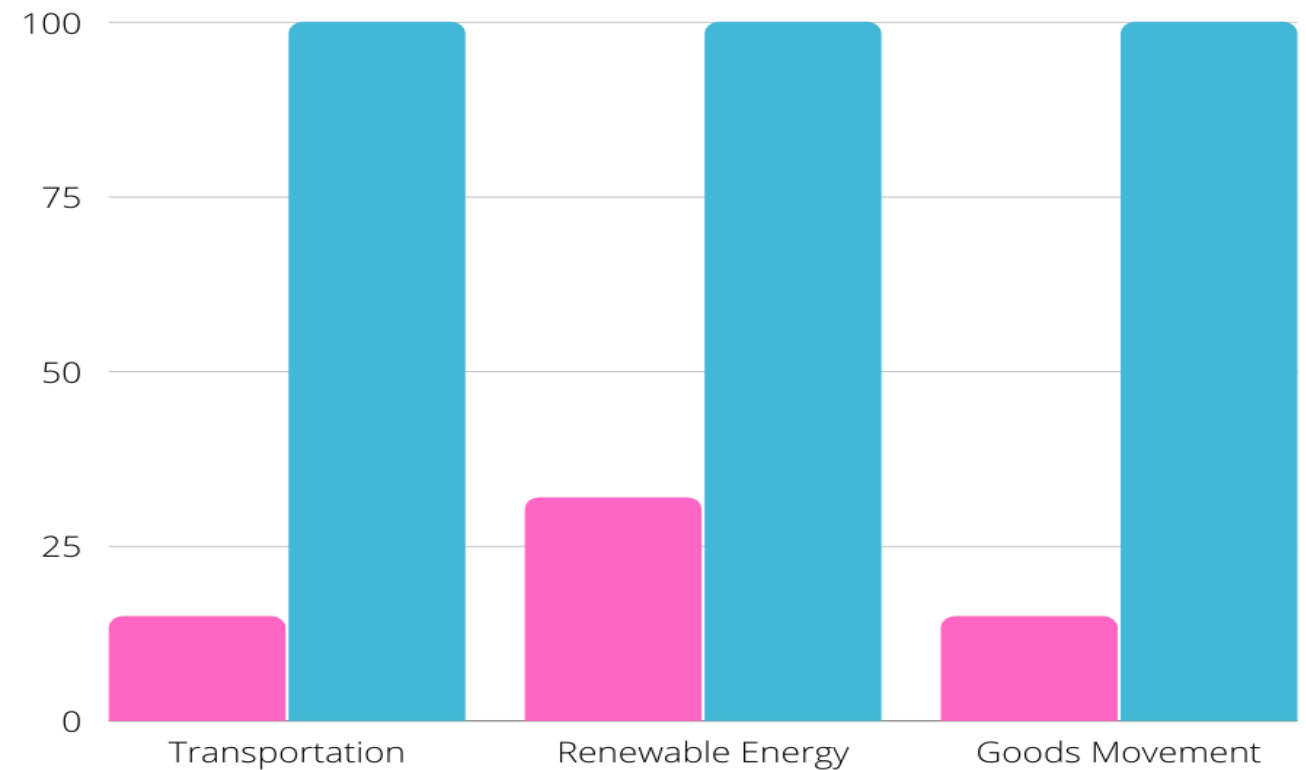
# Let's travel back to the present



# By the Numbers

- The Bureau of Labor Statistics reports just 15% of the 9.1 million Americans in the transportation and goods movement sectors are women.
- A 2019 study by the Mineta Transportation Institute at San Jose State University cited a lack of female role models and mentors as a significant deterrent to women joining the transportation industry.
- Women hold just 32% of positions in the renewable energy and fuels field, 45% of which are administrative.

## % of Women vs Men By Sector



# Panel Discussion



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# Questions?





# Contact Our Panelists



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# Coming Up...



April 28, 2022 - Alliant Energy Center, Madison, Wisconsin

- Attend **breakout sessions** to hear from industry experts how sustainable transportation choices can reduce emissions and improve your bottom line
- Learn about the **latest transportation technologies**
- Check out a **variety of sustainable vehicles & pieces of equipment** in the 70,000+-square-foot exhibit hall.
- Get behind the wheel of an electric vehicle during the **ride and drive**.
- Join us for a **networking reception** in the Expo Hall Wednesday evening, included with your registration!

Register online at [www.wicleancities.org](http://www.wicleancities.org)

# Thank you for attending!



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