

2020 Webinar Series

Hosted by South Shore Clean Cities



Electric Vehicle Charging Infrastructure





About South Shore Clean Cities

- SSCC -- headquartered in St. John, Indiana -- is a 501(c)(3) nonprofit organization
- Designated as the 71st Clean Cities coalition on June 15, 1999, SSCC is one of the U.S. DOE's nearly 100 Clean Cities coalitions across the country.
- In the last decade alone, South Shore Clean Cities members have reduced greenhouse gas emissions by 607,000 tons and displaced over 93 million GGE.



Northern Indiana Green Fleet Program

- SSCC manages the Northern Indiana Green Fleet Program including fleets within the MACOG & NIRPC territories (Lake, Porter, La Porte, Elkhart, Marshall, Kosciusko & St. Joseph Counties).
- **Goal of the program:** To improve the environmental performance of public, private and nonprofit vehicle fleets in Northern Indiana.
- SSCC currently guides **150+ member fleets** to help mitigate barriers associated with sustainable transportation adoption while creating policies supporting vehicle emission & petroleum use reductions.





How does the Green Fleet Program work?

- Educational opportunities including fuel & technology workshops, trainings & seminars
- Recognition & certification for fleet leaders taking steps to improve environmental performance & efficiency
- Branding & promotional tools to help fleets leverage earned certification status
- Informational resources including current technology options, market conditions, laws & incentives
- Connections with vendors offering sustainable transportation options
- Funding assistance with grant opportunities and other state and federal incentive programs
- Professional consultation including a Green Fleet audit and emissions quantification.



Green Fleet Audits

Step 1: South Shore Clean Cities staff will conduct a complete fleet analysis, including:

- Annual fuel usage
- Annual miles traveled & hours used
- Total number of vehicles & equipment
- Vehicle & equipment type, make & model
- Fuel type
- Average vehicle and equipment life
- Down time for fueling and maintenance
- Fuel cost



Green Fleet Audits

Step 2: South Shore Clean Cities staff then provides a complete fleet analysis in a written Green Fleet audit report, including:

- Cost comparisons for various sustainable fuel and vehicle types
- Availability and location of fueling options
- Personalized recommendations for short- and long-term fleet purchase plans
- Provide total cost of ownership and return on investment analysis
- Suggestions for implementing cost-saving programs & training such as idle reduction
- Information on potential funding opportunities to best leverage sustainable transportation investments



Partnerships & Grant Acquisitions





Thank You!



South Shore Clean Cities

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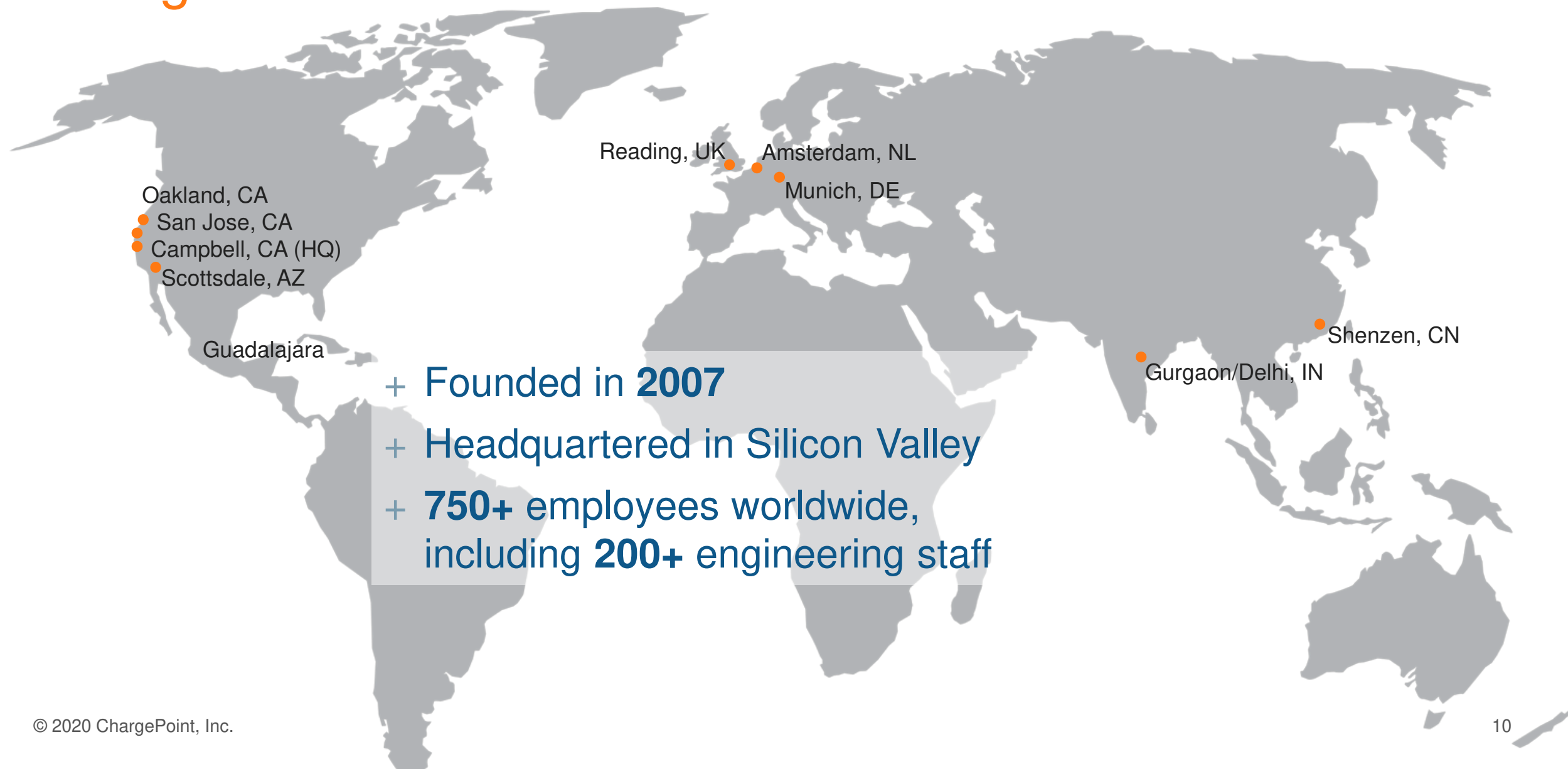


The Electric Revolution Is Here.

Our obsession? Making it easy.

-chargepoint+

ChargePoint at a Glance



- + Founded in **2007**
- + Headquartered in Silicon Valley
- + **750+** employees worldwide, including **200+** engineering staff

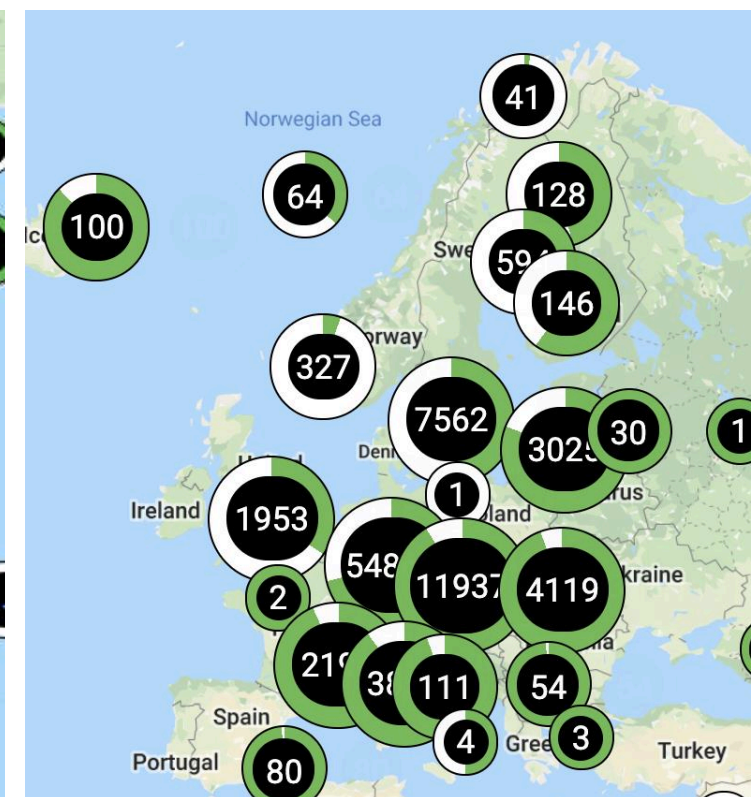
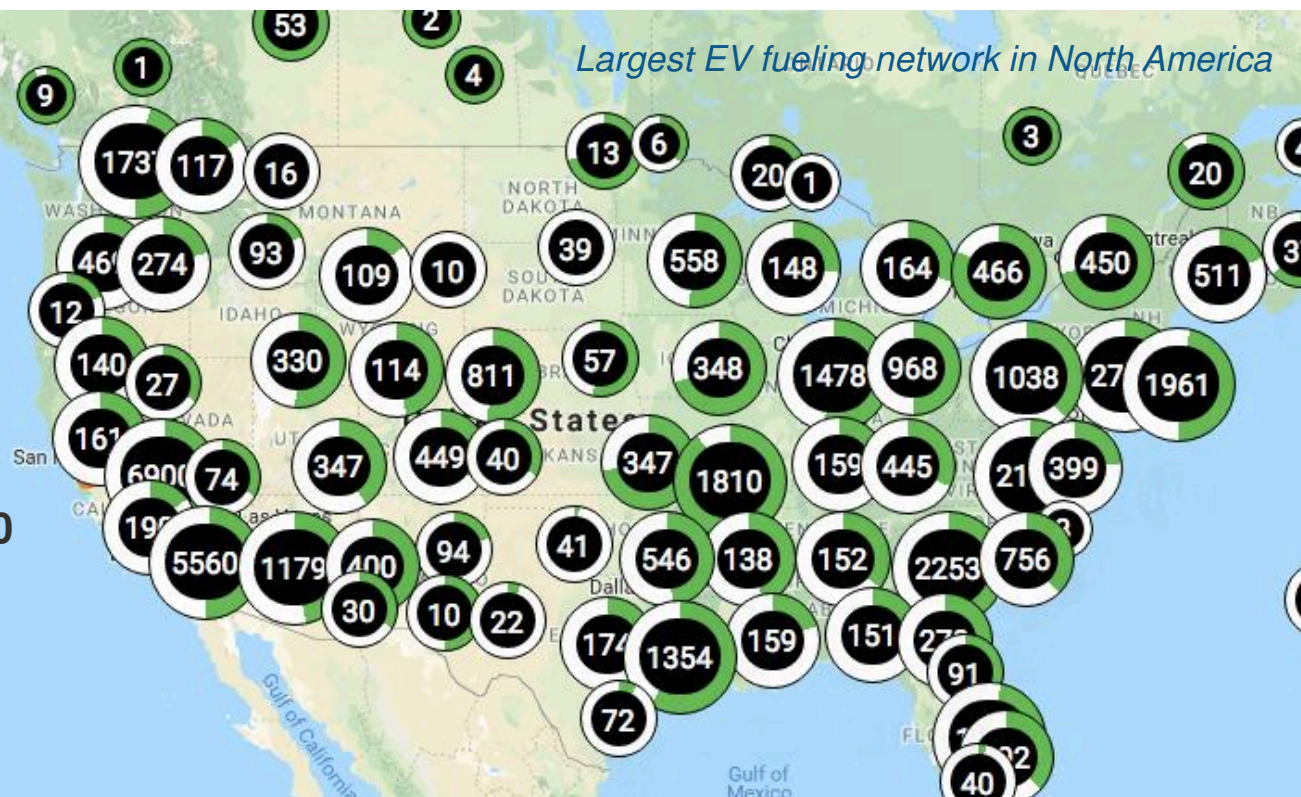
World's Largest and Most Open EV Charging Network

62%

of 2019 **Fortune**
Top 50 companies
use ChargePoint

60%

of 2019 **Fortune 100**
Best Companies
to Work For®
use ChargePoint



112,000+ ChargePoint spots plus 110,000+ roaming spots

(as of May 2020)

The automotive industry is moving to electric



Double Model 3 production and reveal the Model Y this March



20 all-electric cars by 2023



30 BEV and PHEV models by 2025



10+ new all-electric vehicles by 2022 and plans to electrify entire Mercedes-Benz portfolio



44 electrified Hyundai/Kia/Genesis models by 2025



16 fully electric vehicles and 40 electrified vehicles through 2022



First all-electric compact SUV (Macan) and third EV after Taycan and Cross Turismo (planned for 2019, 2020)



Every Jaguar and Land Rover launched from 2020 will be electrified



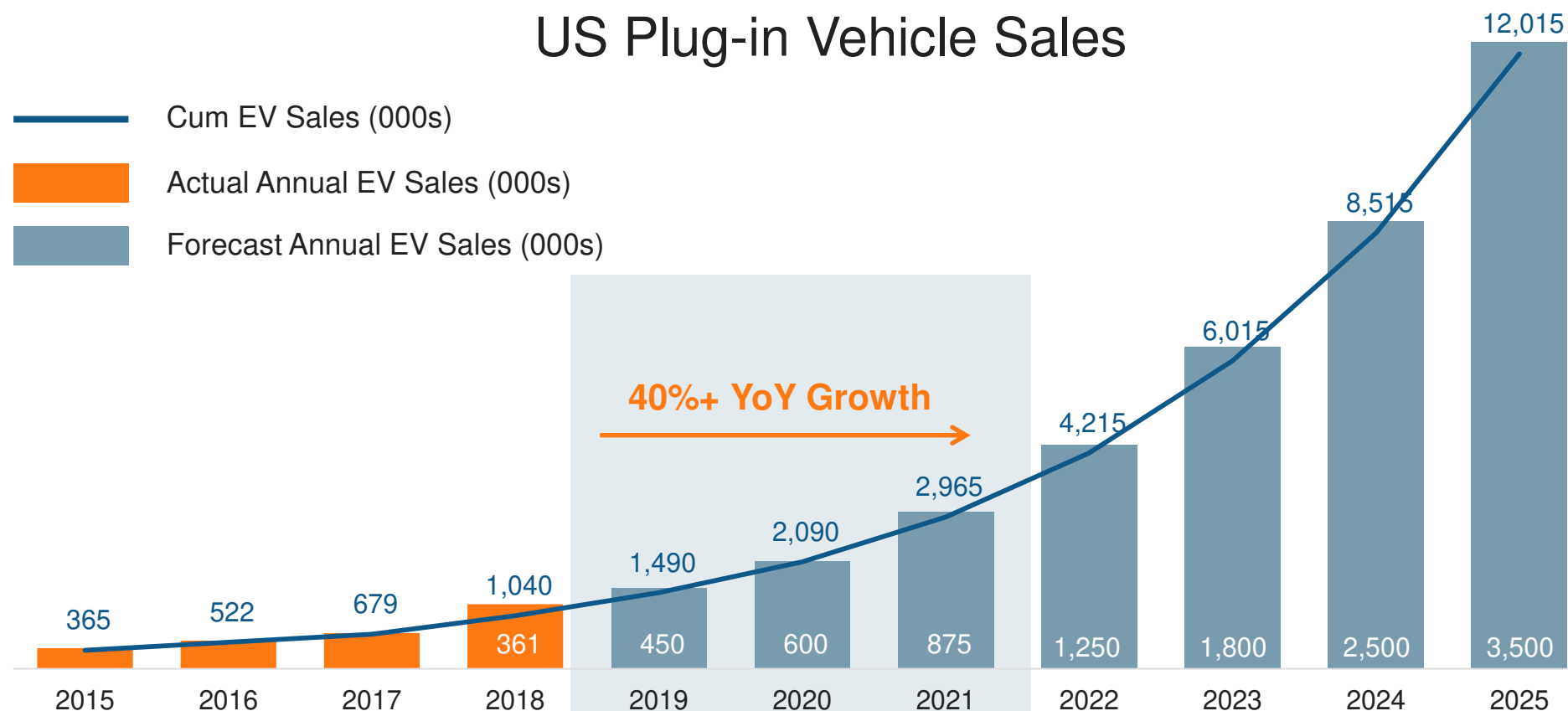
Almost 70 new electric models by 2028



50% of Volvo Cars' sales volume to be fully electric by 2025 and plans a hybrid or full-electric powertrain for all models

And more drivers are choosing electric

US Plug-in Vehicle Sales



Source: EVvolumes.com

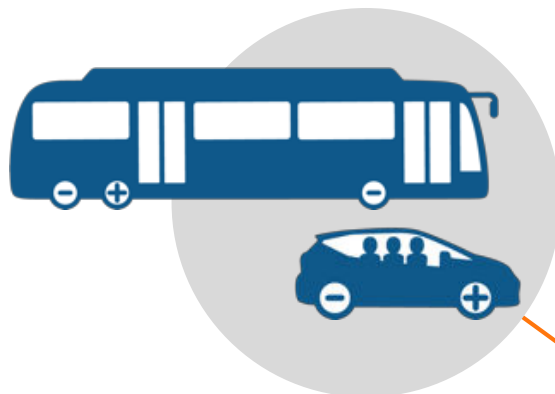
There is no ubiquitous EV charging business model

Giving drivers a place to plug in helps to achieve a variety of operating & business goals

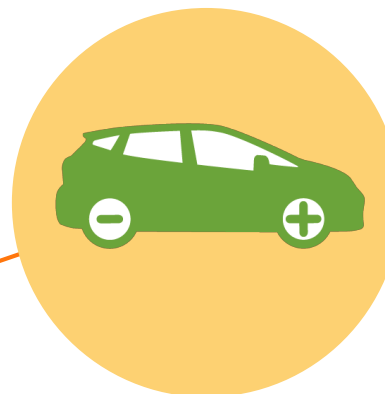
Home	Fleet	Workplaces	Multi-Family Homes	Commercial Property	Parking	Retail & Hospitality
MANAGE CHARGING & SAVE MONEY	LOWER COST OF TRANSPORTATION	ATTRACT & RETAIN TALENT	ATTRACT & RETAIN RESIDENTS & TENANTS		ATTRACT NEW CUSTOMERS	INCREASE SALES
<ul style="list-style-type: none"> + Track usage and expenses + Charge during low cost off-peak hours 	<ul style="list-style-type: none"> + Meet government mandates and regulations + Reduce operating expenses with lower fueling and maintenance costs + Proactively manage expenses + Achieve sustainability goals 	<ul style="list-style-type: none"> + Increase employee satisfaction + Improve productivity + Achieve sustainability goals 	<ul style="list-style-type: none"> + Increase average rent and property value + Provide valued amenity + Meet emerging state and city regulations + Achieve sustainability goals 		<ul style="list-style-type: none"> + Drive revenue + Provide differentiating amenity 	<ul style="list-style-type: none"> + Attract new and repeat customers + Increase shopping time + Boost customer satisfaction + Achieve sustainability goals

Offering charging services is more than just a direct revenue model for commercial site hosts

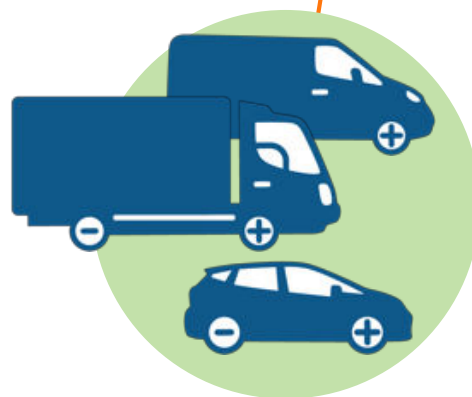
Riding
shared transport



Driving a personal
vehicle



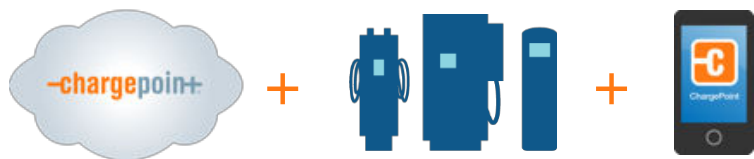
Delivering goods and
driving work vehicles



We're creating the
new fueling network
to move all people and goods on
electricity.

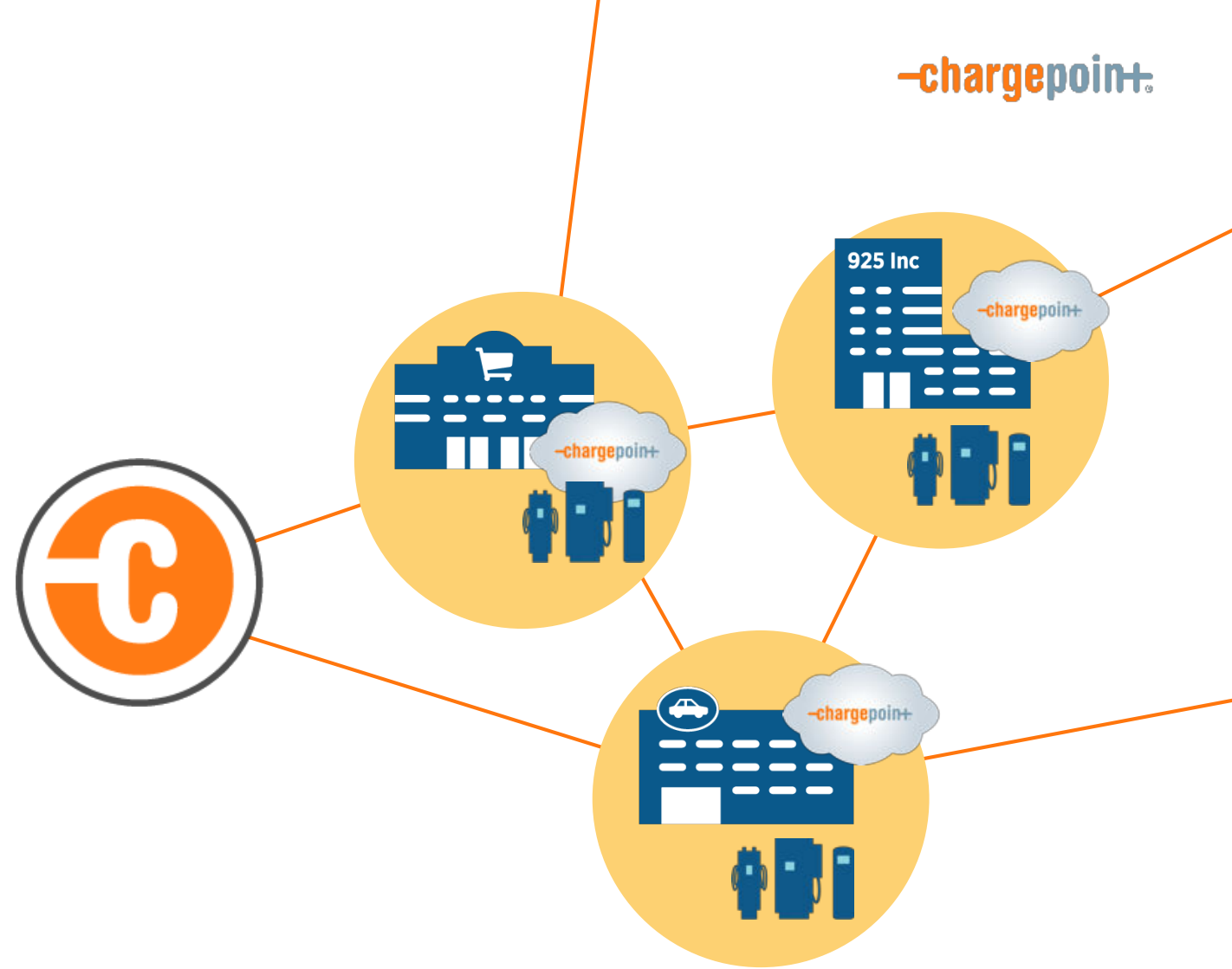
A flexible portfolio

We sell integrated solutions and services to businesses and offer a home charger and free app to drivers.



When businesses need
EV charging to
attract drivers,

We sell EV charging solutions to
meet their business goals.



We're building this new
fueling network one parking
lot and one depot at a time.



All
governments,
businesses
and individuals
can participate.



Why ChargePoint?

Effortless charging
experience for all

Scalable charging for
any scenario

Quality that stands
the test of time

Best-in-class **services**
for every mission

EXPERIENCE

An integrated experience provides consistent performance, efficiency and reliability at every touchpoint.

- ✓ Top-rated mobile app
- ✓ 57+ patents across all aspects of EV charging





Scalable solutions enable businesses to support more drivers, add the latest software features and expand their EV fleet with minimal disruption.

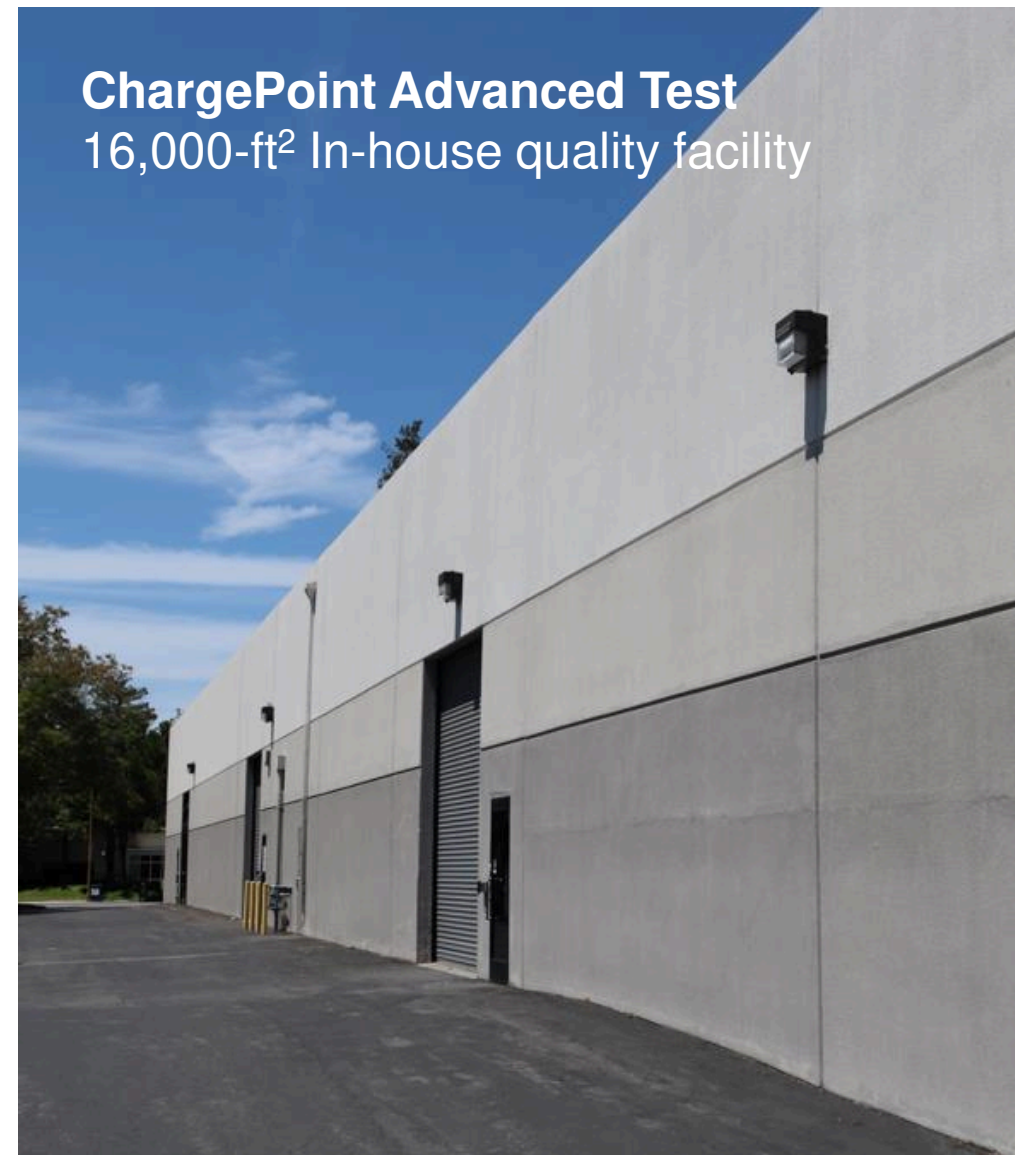
- ✓ Leading workplaces have scaled their EV charging programs 6,000% with ChargePoint
- ✓ 60% of Fortune 50 companies are ChargePoint customers





We build EV charging solutions to be so so reliable, you can just set it and forget it.

- ☑ We're the **only** company with an advanced in-house test facility
- ☑ All products are UL-listed, ENERGY STAR® and CE (EU) certified



SERVICES

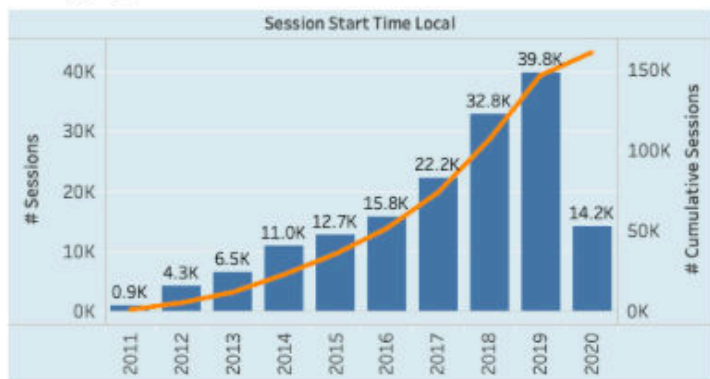
Best-in-class support is essential for all participants in the fueling network, whether you're driving a personal vehicle, delivering goods, driving work vehicles, or riding shared transport.

- ✓ 24/7 support in multiple languages
- ✓ 100% focused on EV charging since 2007



ChargePoint Data: Indiana

Charging Sessions



Energy Dispensed



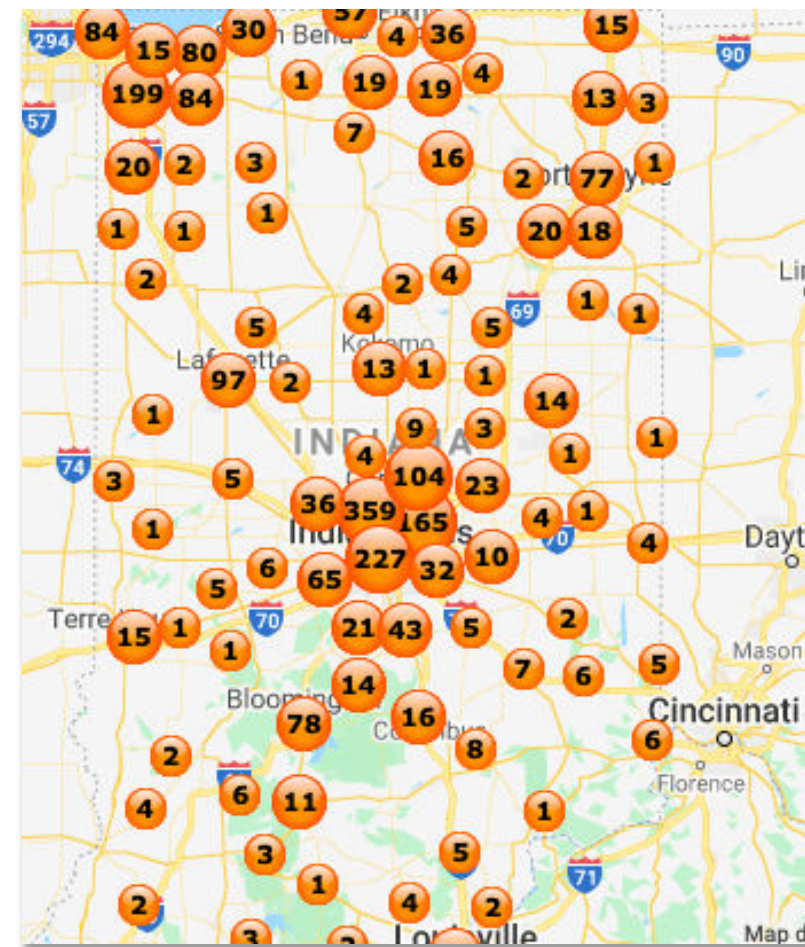
GHG Savings



When are People Charging?



Registered ChargePoint Card Holders



Benefits of Networked Charging Stations



	Smart Charger	Non-networked Charger
Dispense Electricity	✓	✓
Visible to Drivers * through mobile app, turn by turn directions, nearby amenities, real-time availability, 24/7/365 driver support	✓	✗
Waitlist & Driver Alerts * reserve a station, know when car is fully charged	✓	✗
Access Control for Owners * public/private, loyalty rewards, fleet services	✓	✗
Recover Revenue: Session Fees * charge per kWh, hourly, or per driver group	✓	✗
Data Analytics * station usage, # of unique drivers, charging behavior, utilization, revenue, costs, and GHG offset	✓	✗
Remote Access and Maintenance * proactive monitoring & fixes, software updates	✓	✗

Best-in-Class Global Hardware Portfolio

Residential and Commercial – AC

Fleet and Multi-Family



Home Flex
7.7-12 kW

CPF25
7 kW

CT4000
7 kW

Commercial – DC



CPE250
62.5 kW

Express Plus
500 kW



First EV charging stations to
be ENERGY STAR® certified

Modular approach simplifies
service and repairs, minimizing
down-time

Commitment to Safety and Quality

+ ChargePoint purchased former UL testing lab with equipment

- 16,000 square feet
- 2MW power budget
- Close to CP headquarters

Current Test Capabilities		Q2-Q3 2019 Capabilities
Temperature Stress	Connector Cycling	Solar Loading
Humidity Stress	Cable Load	Dust and Salt Exposure
Wind Resistance	Swingarm Cycling	Wind Resistance
Water/Rain Exposure	Drop Impact (package)	Drop Impact (system)
UV Exposure	Dynamic Impact	Vibration (seismic, random)
Long Term Load Stress		



Product	Present Test Capacity	Projected Test Capacity
DC Fast Charger (CPE250)	36 units	68 units
Power Block	31 units	45 units
L2 Commercial (CT 4K)	271 units	349 units
AC Home and Fleet	119 units	158 units

Co-branded Auto OEM Membership Kits



Chevy Bolt/Volt



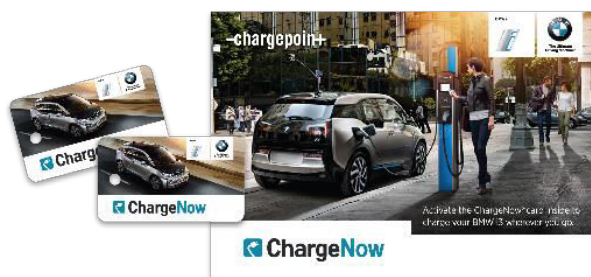
Hyundai Ioniq



Toyota Prius Prime



VW e-Golf



BMW i3



BMW eDrive



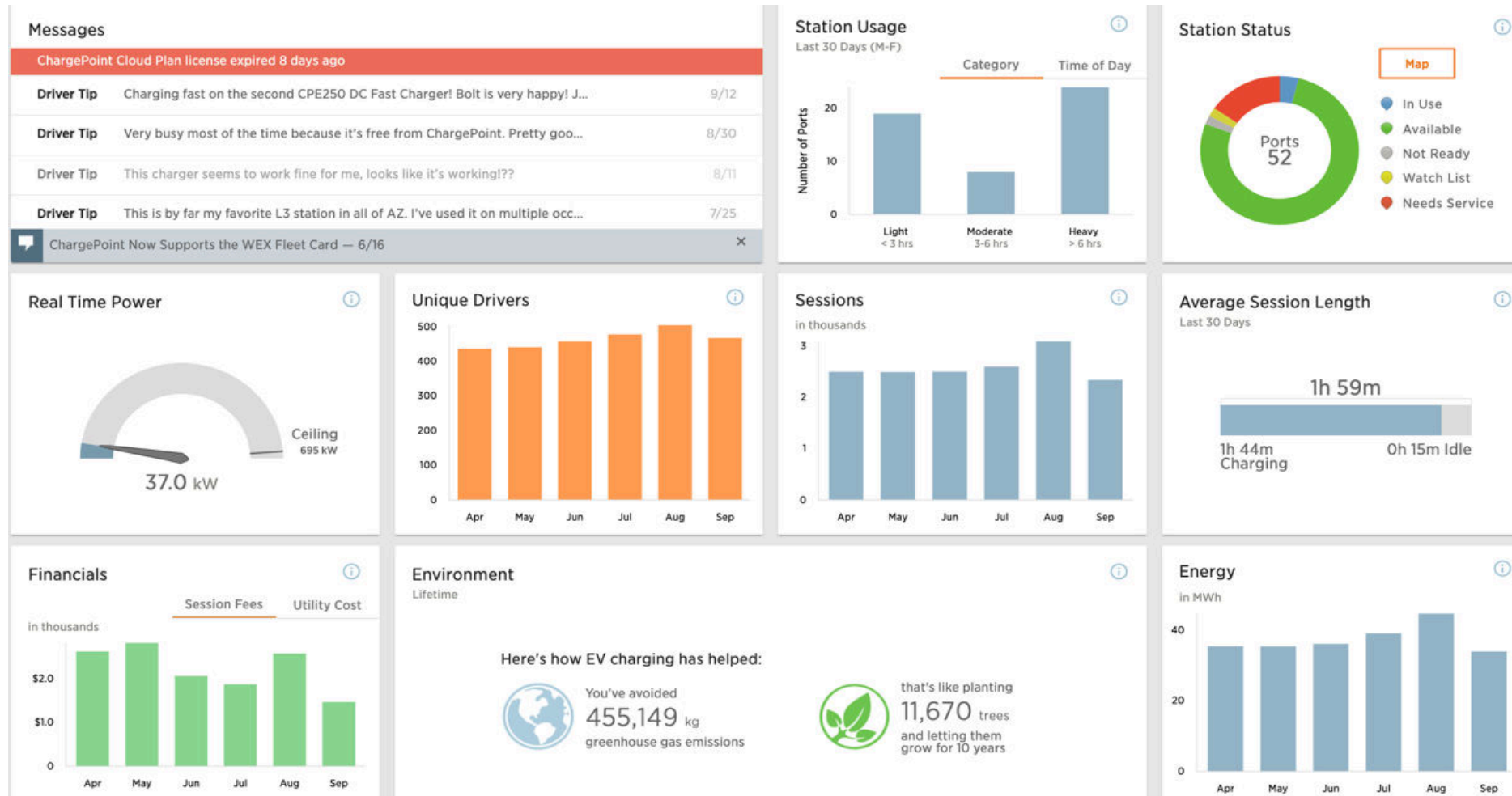
BMW i8



Honda Clarity



Station Management Dashboard

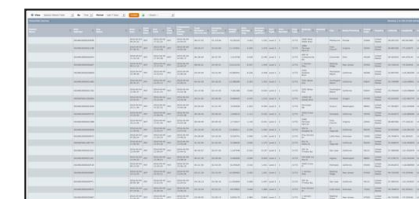
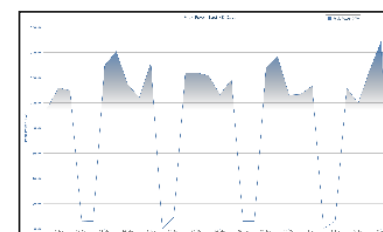
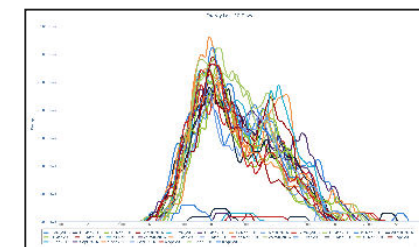
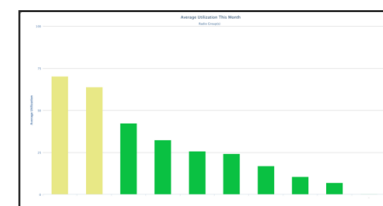
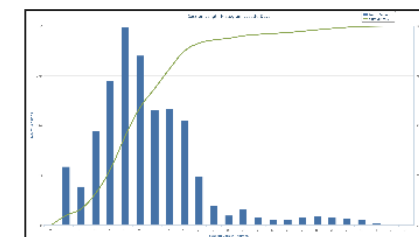
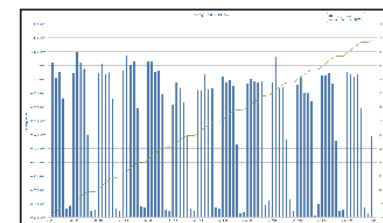


ChargePoint Vehicle and Station Data and Reporting

Measuring Success

- + Energy use (kWh) and cost
- + Peak Power Load, Average Power Load (kW)
- + GHG Avoidance and Gasoline Savings
- + Utilization of stations
- + Peak occupancy of stations
- + Charging session duration
- + Detailed transaction data

Integrate data into existing systems

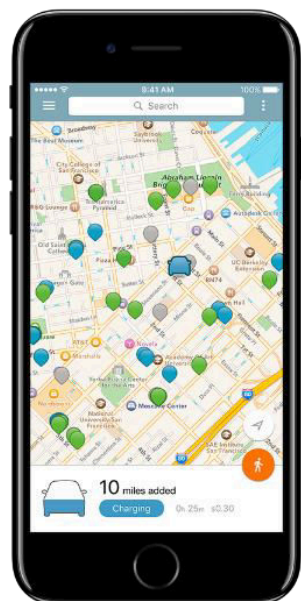


Comprehensive, User-Friendly App Features

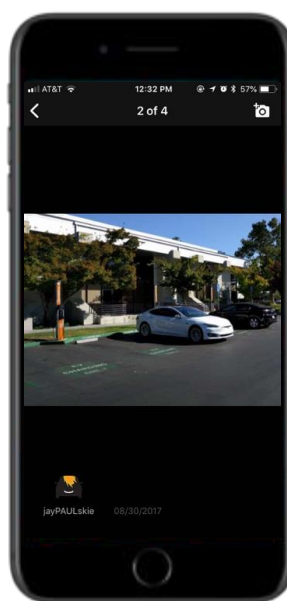
Access to Stations



Real-time info and universal map



User photos make finding stations easier



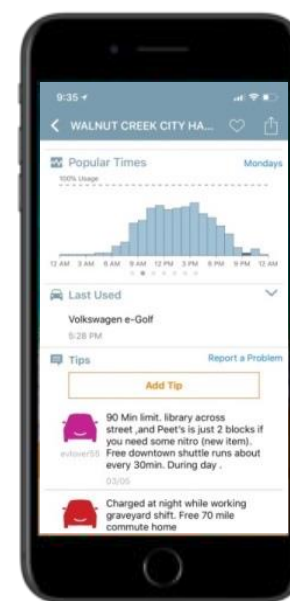
Seamless integration into Apple and Google maps



Tools for Drivers



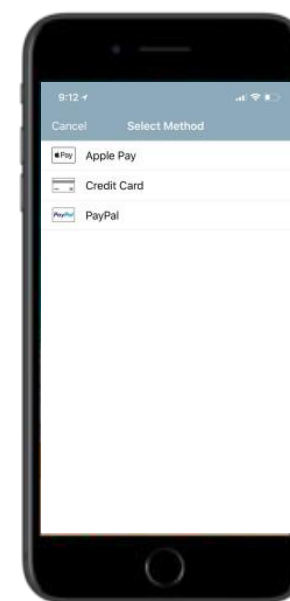
Arrive equipped with best practice advice from other drivers



Access station with phone (no physical card needed)



Compatible with Apple Pay, PayPal and credit cards





Thank You!

Brian Levin

Regional Director

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June 2020

Electric Vehicle Charging Infrastructure

South Shore Clean Cities Webinar Presentation



Confidential



greenlots
A Member of the Shell Group

About Greenlots

Greenlots, a wholly owned subsidiary of Shell New Energies, is powering the future of electric transportation with industry-leading software and services that equip drivers, site hosts and network operators to efficiently deploy, manage, and leverage EV charging infrastructure at scale. Our technology brings together cutting-edge network management software, integrated charging optimization, grid balancing services and a driver-friendly mobile app – all in a single platform.



Founded in **2008**
with over a decade
of experience



Headquartered in
LOS ANGELES.
California



Acquired by
SHELL NEW ENERGIES in
January 2019



GLOBAL FOOTPRINT with
offices throughout the US
and in Canada, India,
Singapore, and Southeast
Asia

Confidential

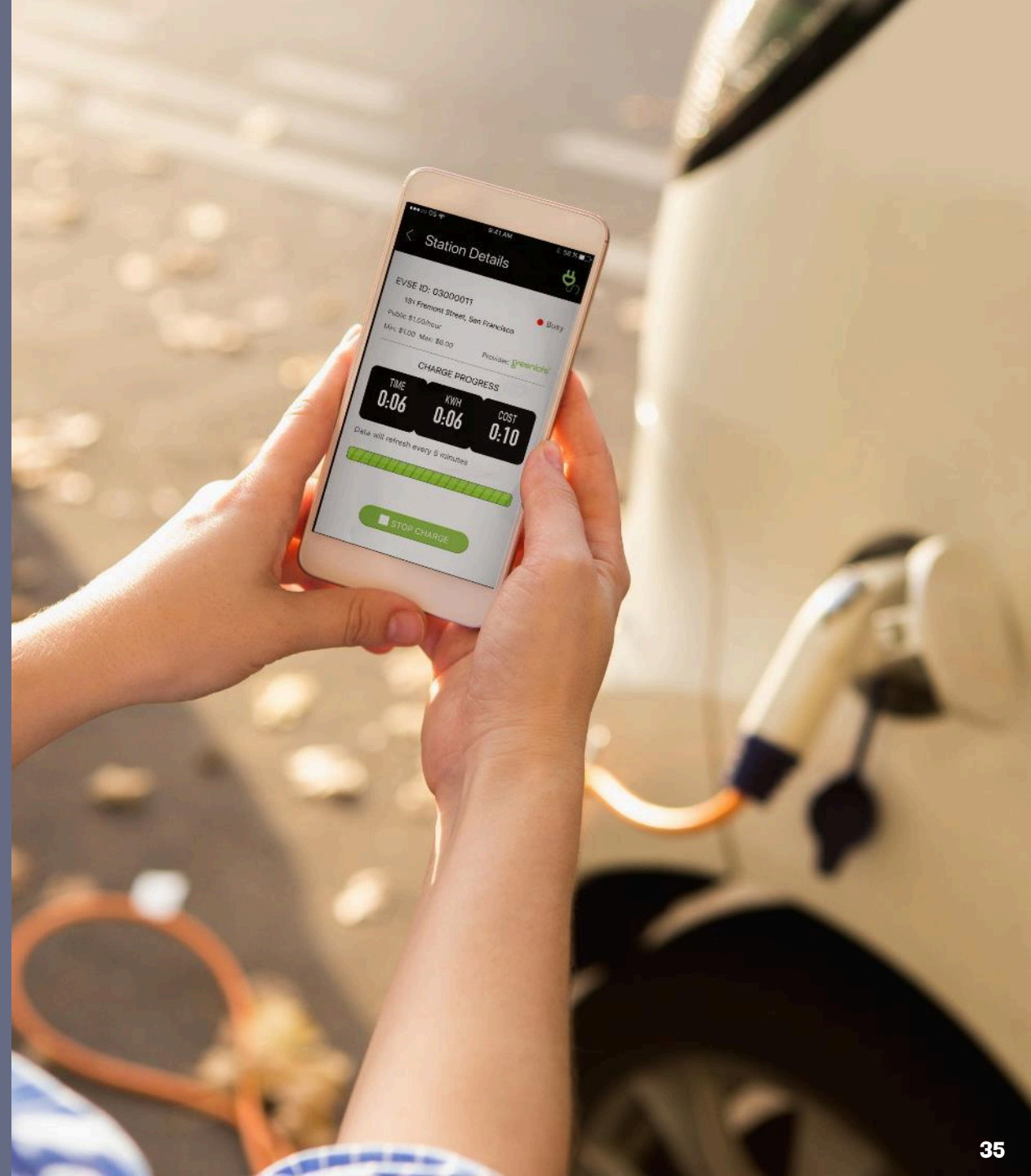


Over **250**
EMPLOYEES
and contractors
worldwide



WORKING WITH
utilities, cities,
automakers and C&I
customers across the
US and the world

The EV Revolution is Now



AUTOMAKERS ARE GETTING SERIOUS ABOUT ELECTRIC CARS



Will invest
\$1BN and
launch 12
new EV
models by

2022

Will
introduce
**20 EV
models** by
2023



Will invest
\$84BN and
launch 300 EV
models by
early 2030s



Electrify
entire
lineup
by **2020**



Will
introduce
**20 EV
models** by
2023



Will
launch **10
EV models**
by
early



\$1 Billion
investment
to bring EV
manufacturing in the US



Will invest
\$11BN and
launch 40 new
EV models by
2022



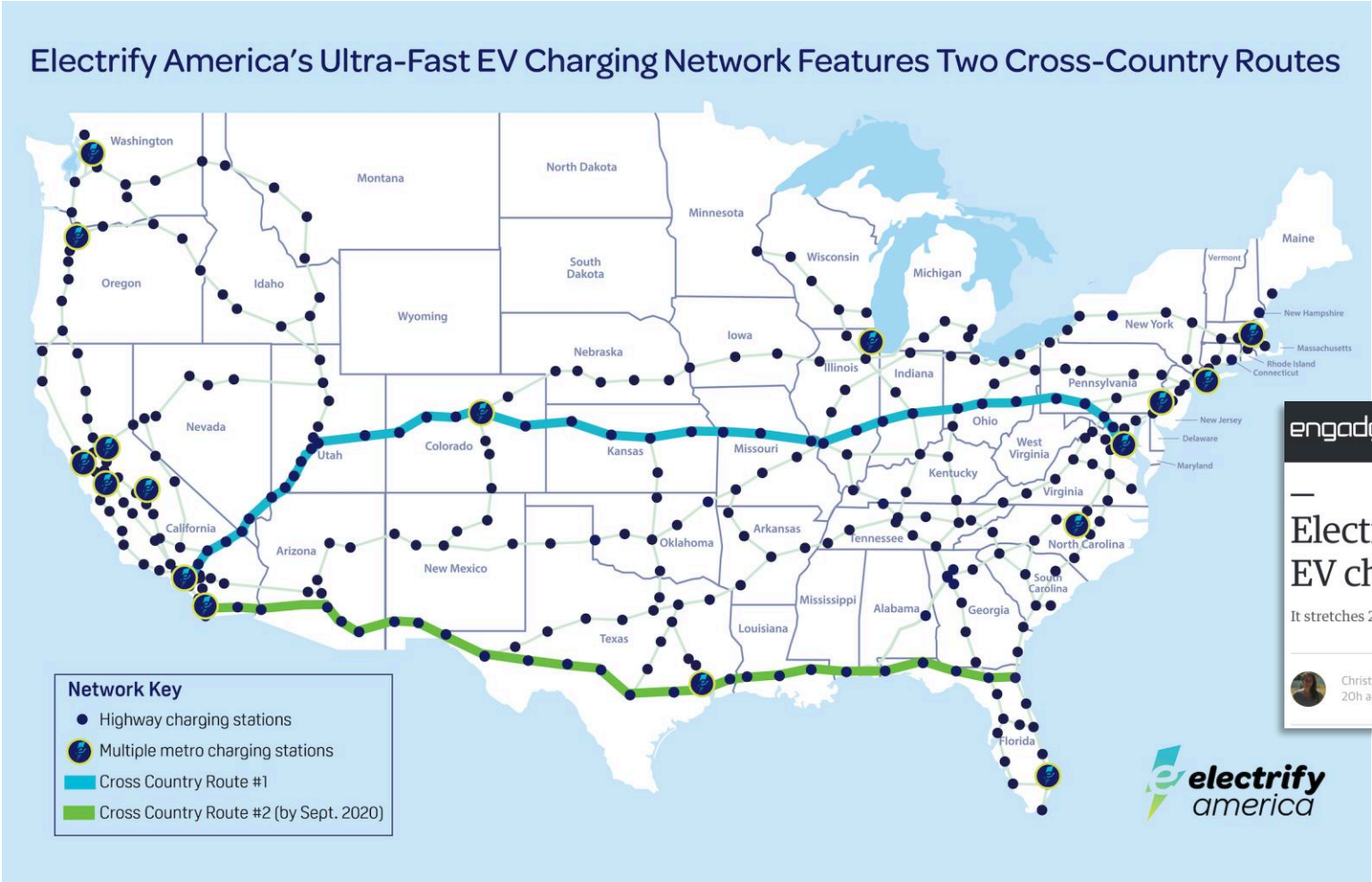
2020s
Will
introduce
only EVs
starting in
2021



Volvo will
launch **five
pure
electric
cars**

NATIONWIDE FAST CHARGING HAS ARRIVED

ELECTRIFY AMERICA: \$2BN INVESTMENT IN EV CHARGING INFRASTRUCTURE



engadget

Login

—

Electrify America's first cross-country EV charging route is complete

It stretches 2,700 miles from Washington DC to LA.

Christine Fisher, @cfisherwrites
20h ago

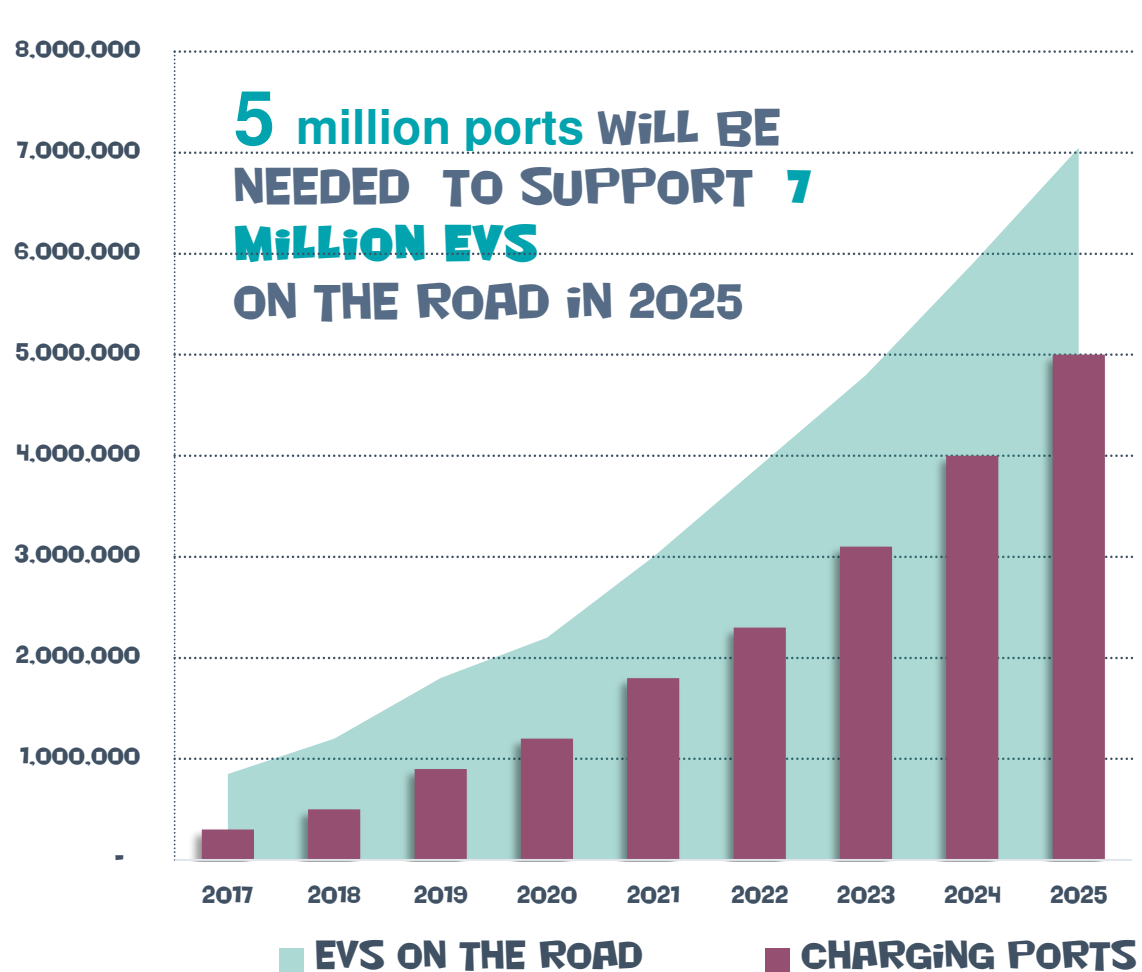
26 Comments

1417 Shares

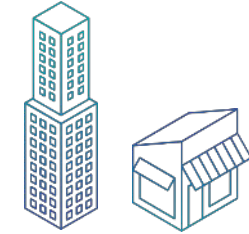
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MILLIONS OF CHARGING STATIONS WILL BE NEEDED



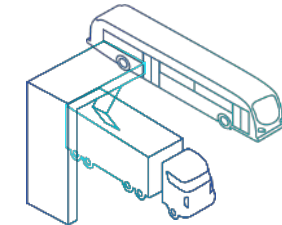
RESIDENTIAL
CHARGING



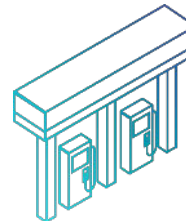
CHARGING
AT
WORKPLACES AND
RETAIL
BUSINESSES



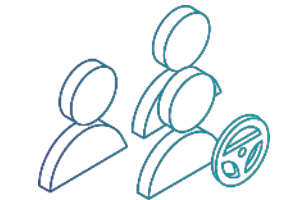
GOVERNMENT AND
CITIES



HEAVY
DUTY
CHARGING

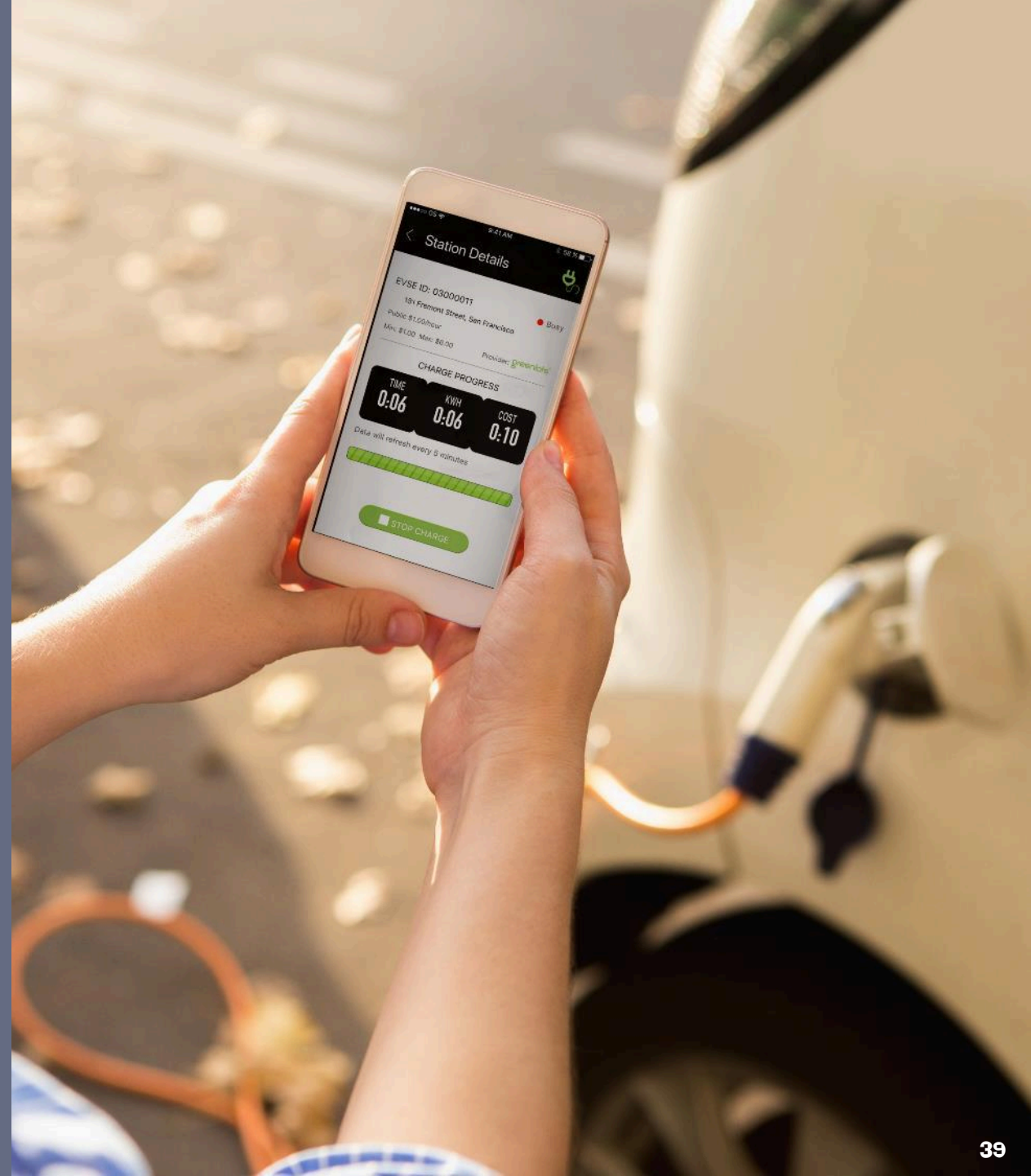


CHARGING
STATIONS
ALONG
MAJOR
ROADWAYS




RIDESHARING
PROGRAMS


EV Charging: Challenges and Solutions





CHARGERS DELIVER DIFFERENT LEVELS OF POWER

CHOOSE THE RIGHT CHARGER FOR THE USE CASE

LEVEL 1 CHARGING	
RANGE PER CHARGE	5 Miles
ELECTRIC AND SPEC	120 VOLT, 12-16 AMP
MAXIMUM CHARGING (KW)	1.44 KW
CHARGER	 <p>PORT J1772</p>
CHARGER COST	NONE
APPLICATION	SUITABLE FOR HOME CHARGING. NOT SUITABLE THE-GO OR COMMERCIAL

LEVEL 2 CHARGING	
RANGE PER CHARGE	25 - 70 Miles
ELECTRIC AND SPEC	208 - 240 VOLT, 30 - 80 CIRCUIT
MAXIMUM CAPACITY (KW)	7.2 - 19.2 KW
CHARGER	 <p>PORT J1772</p>
CHARGER COST (HARDWARE)	APPROX. \$1,000 - \$6,000
APPLICATION	COMMON IN PUBLIC OR WORKPLACES CHARGING PEOPLE WILL STAY FOR AN MORE

LEVEL 3 FAST CHARGING	
RANGE PER OF CHARGE	175 - 525 Miles
ELECTRIC POWER SPEC	208 - 240 VOLT, 180 AMP (22KW) 480 VOLT 3-PHASE 80 - 240 CIRCUIT (50KW+)
MAXIMUM CHARGING CAPACITY	22 - 50 KW FOR DCFC 50 - 350 KW FOR HIGH POWER STATIONS
CHARGER CONNECTOR	  <p>CHADEMO SAE COMBO CCS</p>
CHARGER (HARDWARE)	APPROX. \$25,000 -
APPLICATION	SHORT-DURATION PARKING, STORES, HIGHWAY ROADWAYS, HEAVIER DUTY

CHARGER iNSTALLATIOn REQUIRES PLANNiNG

A FULL-SERViCE CHARGiNG COMPANy OR VAR CAN BE YOUR EXPERT GUIDe

ENGINEERING



PERFORM EXPERT
LOAD ASSESSMENT
AND ENGINEERING
SERVICES

INSTALLATIOn



ENSURE RELIABLE
AND COMPLETE
iNSTALLATIOn OF THE
CHARGiNG SYSTEM

COMMiSSIONiNG

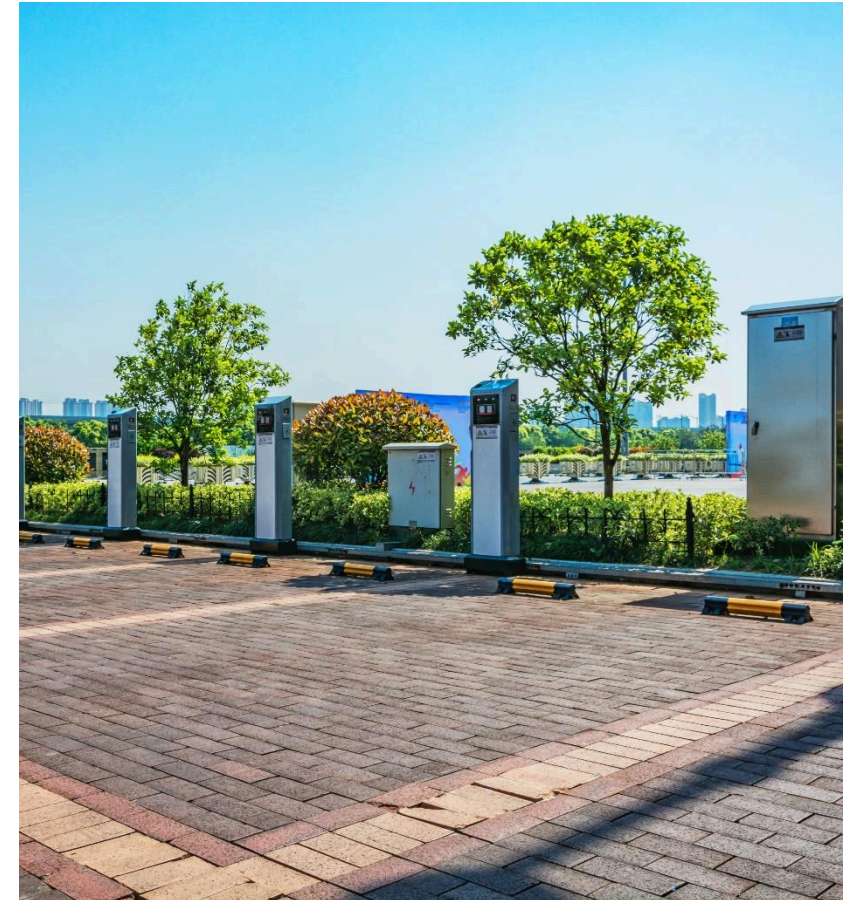


MAKE SURE NEW
CHARGERS ARE UP
AND RUNNiNG TO
VERiFY PROPER
CONNECTION AND
FUNCTIONALiTY

O&M

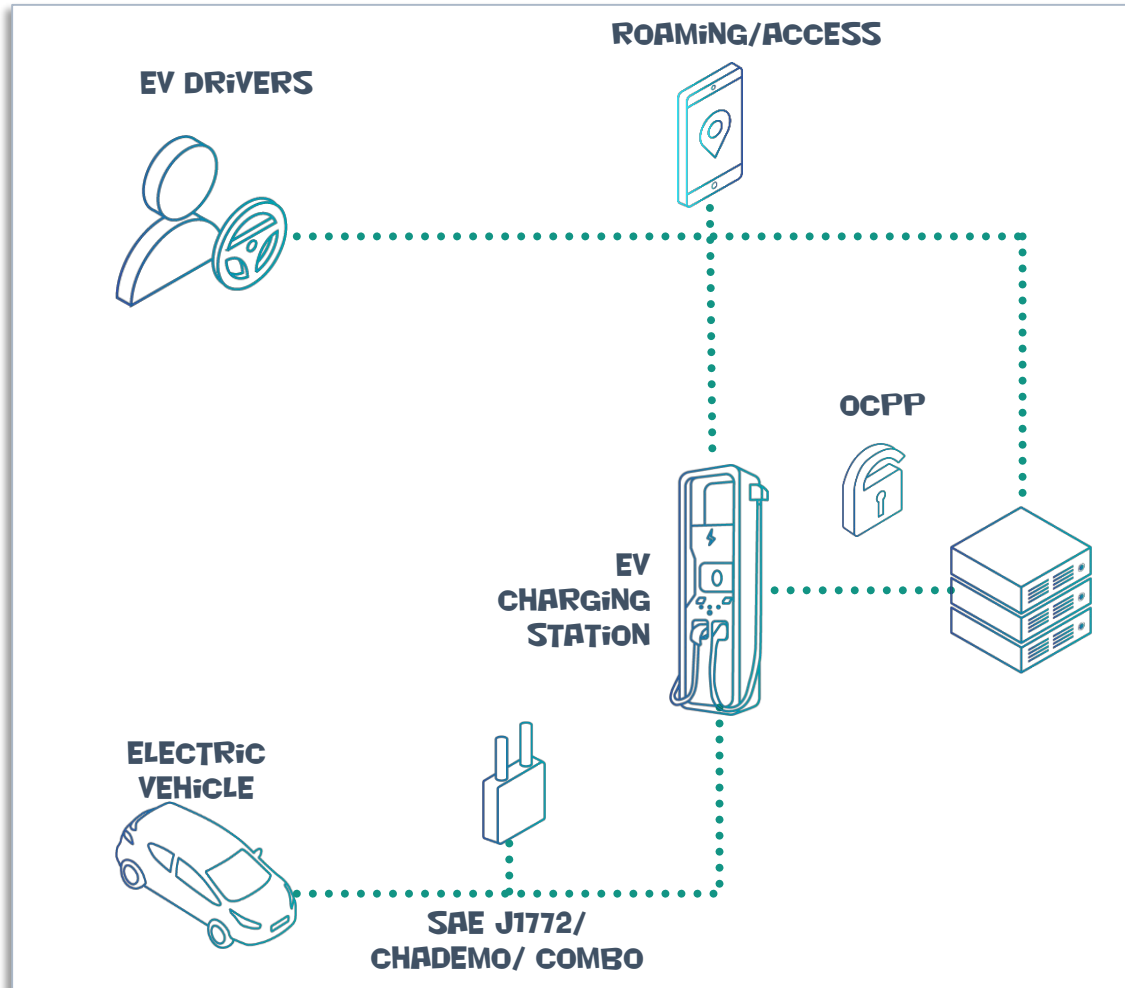


TRAINiNG, STATiOn
SUPPORT, AND
DRiVER SUPPORT CAN
HELP ENSURE
SEAMLESS OPERATIOn
AND MAiNTENANCE OF
CHARGiNG STATiOnS



INTEROPERABILITY FUTURE-PROOFS YOUR ASSETS

OPEN STANDARDS AVOID THE RISK OF STRANDED ASSETS



WHEN CHOOSING HARDWARE AND NETWORK SOFTWARE, OPEN CHARGE POINT PROTOCOL (OCPP) COMPLIANCE.

OCPP IS THE INDUSTRY STANDARD FOR HARDWARE/SOFTWARE INTEROPERABILITY. IT PROVIDES GREAT FLEXIBILITY, SUPPORTS A WIDE RANGE OF CHARGING HARDWARE OPTIONS REGARDLESS OF THE VENDOR, CAN COMMUNICATE WITH OTHER SOFTWARE PLATFORMS, AND INTEGRATE INTO UTILITY DEMAND RESPONSE PROGRAMS.

WITH OCPP YOU:

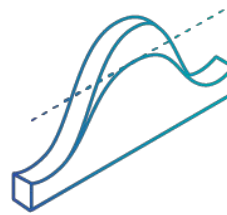
- **ARE NOT LOCKED INTO ONE CHARGING NETWORK**
- **CAN FLEXIBLY ADD OR SWITCH TO ANOTHER NETWORK**
- **GET TECHNOLOGY BEST PRACTICES FROM AROUND THE WORLD**

UNMANAGED CHARGING CAN REQUIRE COSTLY UPGRADES

IMPACTS CAN BE LOCALIZED AND SYSTEM-WIDE

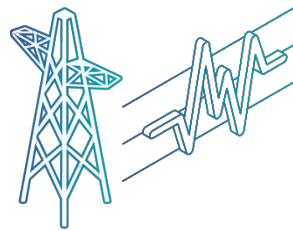
PEAK DEMAND

- SYSTEM NOT DESIGNED TO WITHSTAND INCREASE IN POWER DEMAND FROM EV LOAD
- INCUR HIGH ENERGY COSTS DUE TO PEAK DEMAND CHARGES
- EXPANDING ELECTRICAL INFRASTRUCTURE CAN BE COSTLY OR NOT POSSIBLE



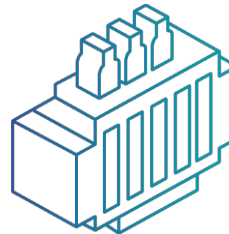
GRID CONGESTION

- MISALIGNMENT IN POWER SUPPLY & DEMAND LEADS TO CHANGES IN VOLTAGE & FREQUENCY
- CAUSING ROLLING BROWNOUTS AND BLACKOUTS



EQUIPMENT FAILURES

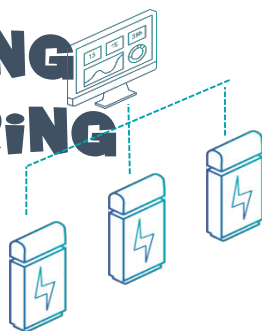
- SYSTEM NOT BUILT FOR NEW EV LOAD
- NEW POWER DEMAND CAN OVERLOAD CRITICAL ASSETS LEADING TO UNPLANNED OUTAGES



SMART EV CHARGING CAN MANAGE LOAD

SMART CHARGING ENABLES PASSIVE “SET IT AND FORGET IT” OPTIMIZATION

EV CHARGING LOAD SHARING



BENEFIT:

ELIMINATE OR REDUCE THE NEED FOR INFRASTRUCTURE UPGRADES AND INSTALL MORE EV CHARGERS THAN THE SITE'S TRANSFORMER CAPACITY WOULD ALLOW

WORKING

MECHANISM:

AUTOMATIC SHARING OF AVAILABLE POWER BETWEEN EV CHARGERS WHEN CHARGING LOAD IS EXPECTED TO GO BEYOND ITS LIMIT

EV CHARGING LOAD SCHEDULING



BENEFIT:

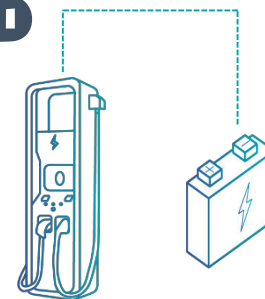
REDUCE ELECTRICITY COSTS BY PREVENTING OR CURTAILING CHARGING SESSIONS DURING HOURS WITH HIGH ELECTRICITY COSTS

WORKING

MECHANISM:

BASED ON UTILITY TARIFFS, SITE HOSTS CAN MANUALLY SET THE MAXIMUM SITE LOAD FOR SPECIFIC HOURS DURING A DAY WHEN THE COST OF ELECTRICITY IS HIGH

INTEGRATED DER & STORAGE



BENEFIT:

REDUCE UTILITY BILLS BY PULLING ENERGY FROM THE DISTRIBUTED ENERGY RESOURCES (DER), RATHER THAN THE GRID DURING PEAK DEMAND CHARGES

WORKING

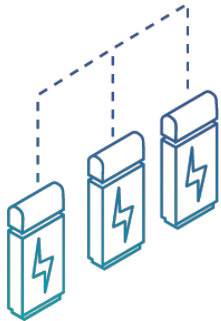
MECHANISM:

INTEGRATE DER, SUCH AS ENERGY STORAGE OR SOLAR PV, INTO EV CHARGING SYSTEMS

SMART CHARGERS GIVE YOU CONTROL

CLOUD-BASED SOFTWARE PLATFORMS ALLOW EASY STATION MANAGEMENT

REMOTE MONITORING



**GET REAL-TIME
STATUS OF EV
CHARGERS AND
ALERTS**

CUSTOMIZABLE PRICING



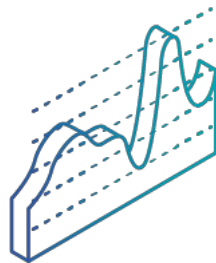
**CHANGE AND
CUSTOMIZE
PRICING OF EV
CHARGING TO
REFLECT YOUR
BUSINESS NEEDS**

CUSTOMER BILLING

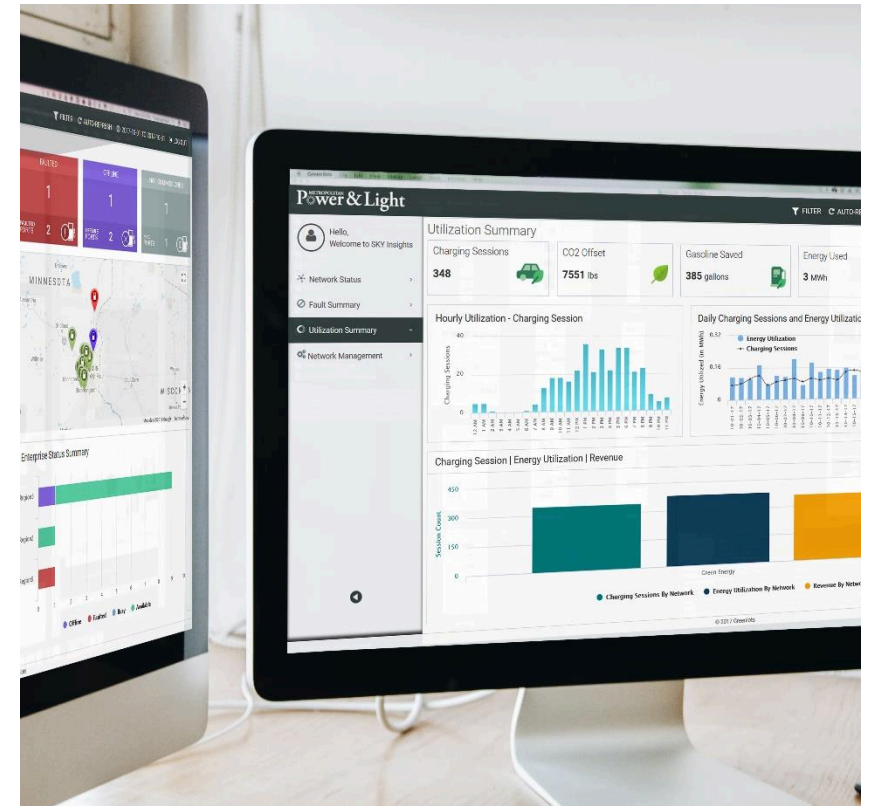


**RECEIVED PAYMENT
WITH SECURE
PROCESSING**

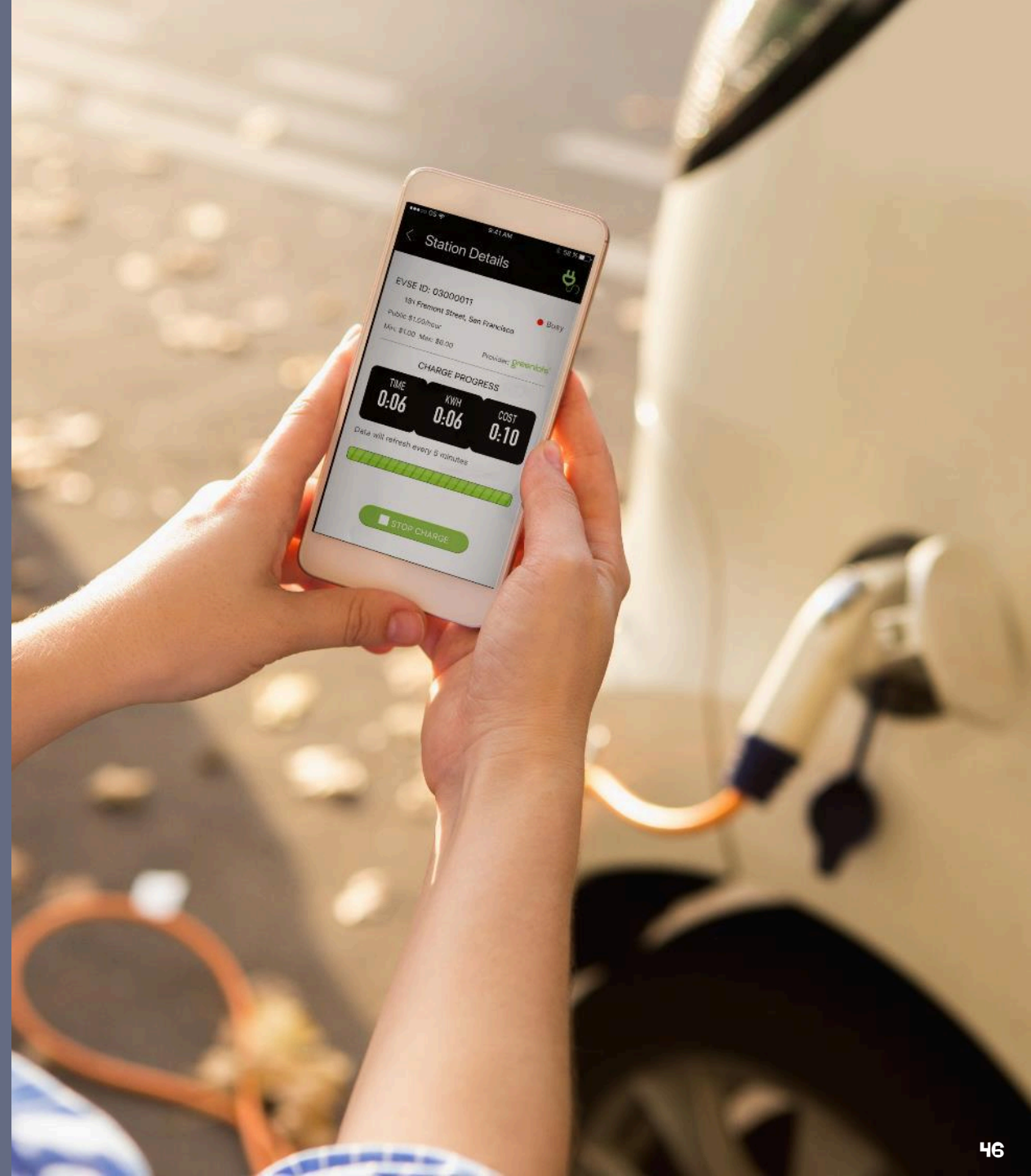
ADVANCED REPORTING



**GET CHARGER
UTILIZATION
DATA TO
UNDERSTAND
YOUR
CUSTOMER'S
NEEDS**



Success stories and use cases



FLEET CHARGiNG: TAXi / TNCS

COLUMBUS YELLOW CAB

PROJECT OVERVIEW

GREENLOTS iNSTALLED PUBLIC DCFC STATIONS AT YELLOW CAB'S DEPOT FACiLiTY AND ALONG SEVERAL HEAViLY TRAFFiCKED ROUTES THROUGHOUT CENTRAL OHiO, ALLOWiNG THEM TO SiGNiFiCANTLY DECREASE CHARGiNG TiMES, MONiTOR THEiR FLEET iN REAL TiME AND iNCREASE THE UTiLiZATiON OF EACH VEHicLE



FLEET CHARGING: MUNICIPAL FLEETS

LOS ANGELES POLICE DEPARTMENT

PROJECT OVERVIEW

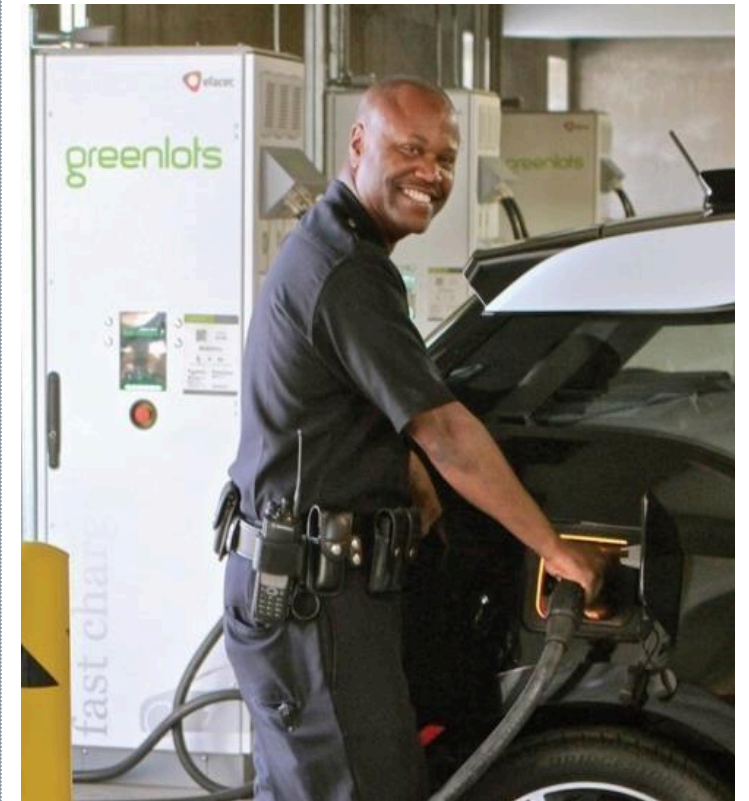
CITY OF LOS ANGELES HAS A TARGET OF 50% OF NEW CITY FLEET VEHICLES TO BE ELECTRIC BY 2017 AND 80% BY 2025.

- LAPD IS LARGEST FLEET IN THE CITY AND FIRST DEPARTMENT TO GO ELECTRIC WITH THE FIRST 100 BMW i3S OUT OF 500 EVS IN TOTAL
- BUILDING ON OPEN STANDARDS ALLOWS HW TO BE SELECTED BASED ON SPECIFIC SITE REQUIREMENTS
- GREENLOTS WAS SELECTED TO PROVIDE 100 L2 AND 4 DC FAST CHARGERS AT ONE LOCATION

KEY BENEFITS

LOAD MANAGEMENT AVOIDS ELECTRICAL INFRASTRUCTURE UPGRADES AND REDUCES DEMAND CHARGES.

- RESPONDS TO REAL-TIME ELECTRICITY DEMAND OF BUILDING
- CHARGE OPTIMIZATION AND PRIORITIZATION ENSURES VEHICLES ARE CHARGED WHEN THEY ARE NEEDED
- REPORTING TRACKS FLEET DATA, OPERATING COST AND EFFICIENCIES OF AN ALL-ELECTRIC FLEET
- ROLLING OUT CHARGING INFRASTRUCTURE TO 25 FACILITIES ACROSS CITY



HEAVY-DUTY CHARGiNG: CLASS 8 TRUCKS

VOLVO LIGHTS

GREENLOTS SCOPE OF WORK

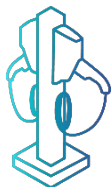
3 150 KW DC FAST CHARGE RS ACROSS THREE TRUCKiNG FACiLiTiES



6 50 KW DC FAST CHARGE RS ACROSS THREE TRUCKiNG FACiLiTiES



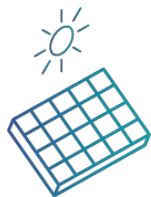
15 LEVEL 2 STATIONS FOR LiGH-T-DUTY VEHICLES



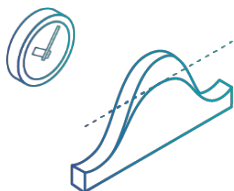
50 ELECTRIC FORKLIFT CHARGER S FOR iN-WAREHOU SE OPERATIOnS



INTEGRATIOn WiTH DiSTRiBUTED ENERGY RESOURCES (SOLAR)



LOAD MANAGEMENT AND SMART CHARGiNG



ENGiNEERiNG, CONSTRUCTiOn & iNSTALLATIOn BY BURNS & MCDONNELL



THANK YOU.

JOSH COHEN

DiRECTOR, POLiCY

JCOHEN@GREENLOTS.COM

410-989-8121



greenlots
A Member of the Shell Group



EV ENERGY

*We sell world-class software, equipment, and advertising solutions
that accelerate the adoption of electric vehicles.*



Electric Vehicle adoption remains slow in the United States.

Many goals have been set to see transportation be powered by clean electric energy by 2040.

Today we're only at 2% EV adoption in the US.



EV Energy Group accelerates adoption through strategic partnerships, advertising, and innovation.

We're working in cooperation with major stake holders to gain consumer interest and trust in the E-mobility future. Education, marketing, and social connection are key to accelerating EV adoption.

Electric Vehicles Market Size will reach US \$912 billion by 2026.

The market is maturing at a fast rate due to increasing demand, initiatives to expand electric vehicle charging stations, and diverse vehicle models. Large number of consumers have become more familiar with these technologies and the trend is spreading fast across the world economies. (source: [Marketwatch.com](https://www.marketwatch.com)).

Electric vehicle charging stations (EVCS) market is expected to grow from USD \$3.22 billion in 2017 to reach USD \$30.41 billion by 2023

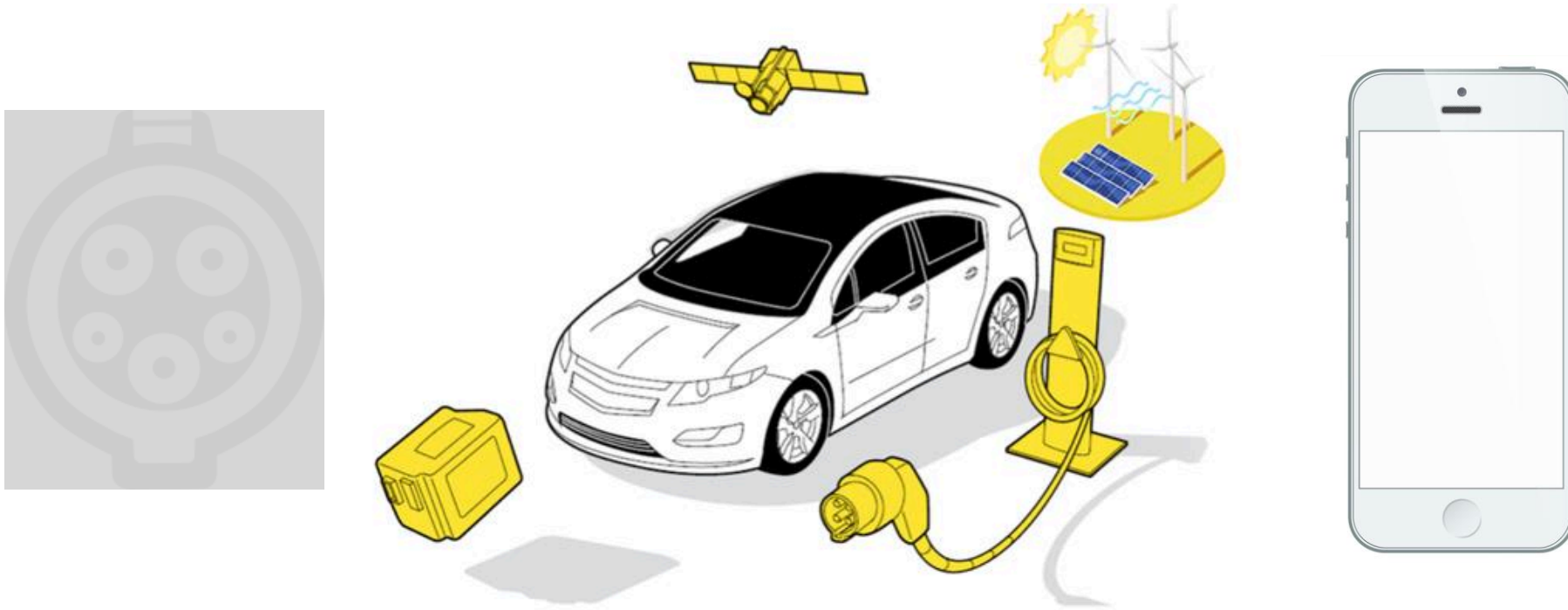
This is at a CAGR of **41.8%** between 2018 and 2023. (source: [MarketsandMarkets Published Date: May 2019 | Report Code: AT 7099](#)).

Automotive digital ad spends will reach \$18.15 billion in by 2020.

This will represent a **14.1%** increase in spend from 2019. (source: [eMarketer](#)).

EV Energy Group's Full Circle Strategy

Partnerships with multiple key industry stakeholders:
Energy producers, automakers, EV charging infrastructure, retailers, smart cities, and technology
all share interest in the EV marketplace.



Generating sales through emerging EV channels.

Highly targeted new marketing opportunities allow advertising to generate POS transactions.

MVP

Most Valued Partner

We sell industry leading charging equipment.
We sell industry leading network software.

BTCPower

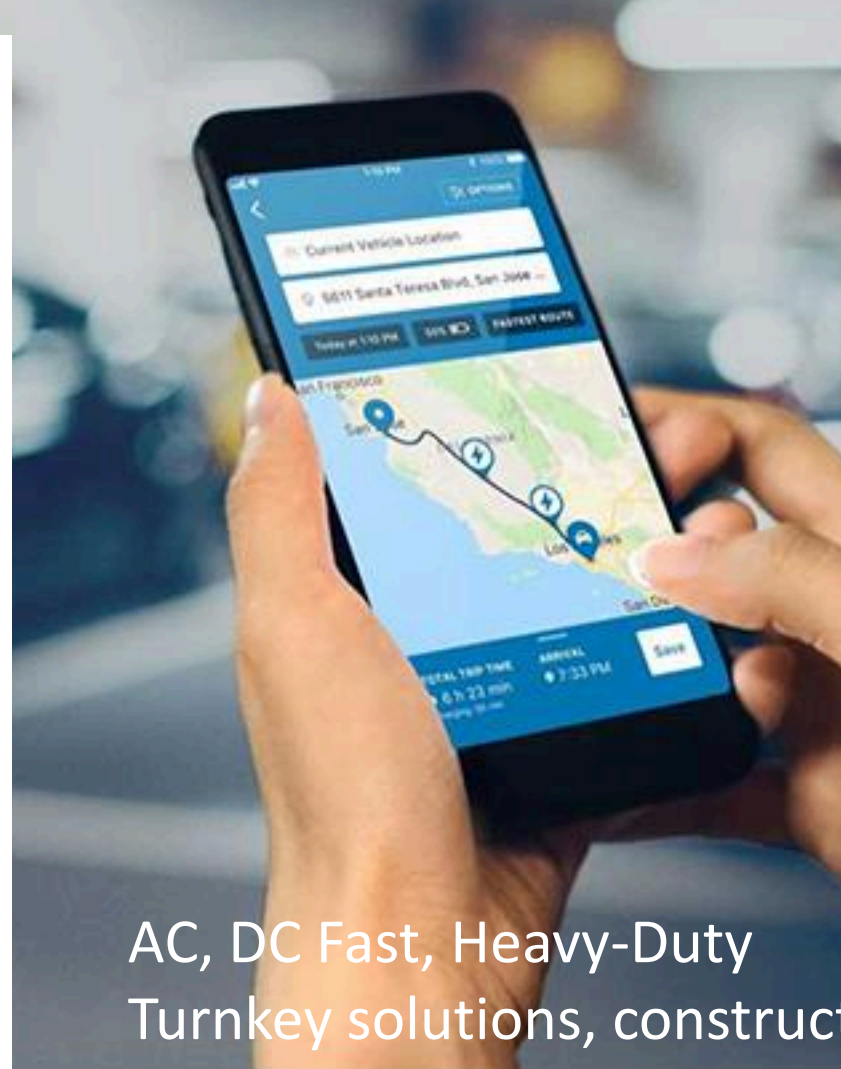
EVBOX

efacec

ABB



TRITIUM



greenlots
A Member of the Shell Group

evconnect

AC, DC Fast, Heavy-Duty
Turnkey solutions, construction, installation, financing

Hardware Agnostic

A wide range of EV charging hardware options from preferred partners

Level 2

BTCPower



Efacec



EVoCharge



Novacharge



EVBox



CMI



DCFC

BTCPower



Efacec



ABB



Tritium



High Power Chargers

Efacec



ABB



BTCPower





EVBox is a world leader in EVSE equipment

EVBox envisions a future where everyday transport is electric, emission-free, self-driven and sustained by a green charging infrastructure. EVBOX is on a mission to drive sustainable mobility, by bringing leading electric vehicle solutions to the world.



55+

countries powered
by EVBox



100k+

EVBox charging
points installed



15k+

trees planted
in 2019



1500+

fast charging
stations globally



Level 2 | EVMT | DC-Fast

Icon



EVMT



Ultroniq





EV Media Tower delivers advertising and electricity

Host Branded Kiosk

LED feature lighting
Powder coated
Host logo or fully wrapped
UL certified

Digital Out-of-Home Media

Samsung 55" display
High NIT all-temp monitor

Host owns all media

Cycle eight, 10 second
digital media spots



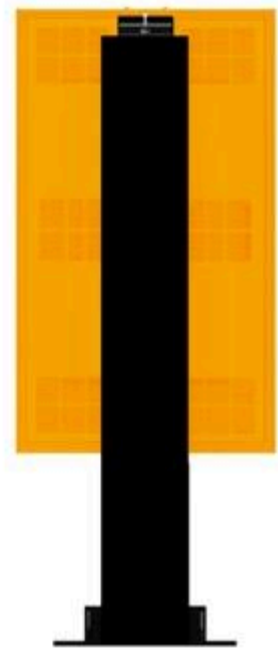
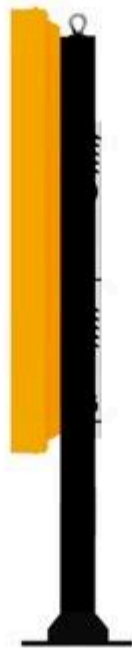
Fits any Level 2 charger

Choose EVSE equipment
Choose software network
Power ready for 2 ports
Cable retractor option

Free Standing Digital 55"

Generate extra revenue selling digital content in your EV charging stable.

You own ALL the content.





mobile

We haven't overlooked this screen.

Charging subscriptions create the ability to individually connect with consumers on their personal mobile screen. Coupons, TXT messages and emails are just a few touchpoints.

Data opens up a world of communication channels that can add value to consumers daily lives. Nothing sneaky, not creepy, we intend to benefit consumers with touchpoints they will appreciate.

EVAN

EV Advertising Network

We're hyper focused on promoting everything EV related.

The world has changed yet again.

Vehicles have become a transformative technology, essentially the ultimate mobile device.

We connect brands, data, and consumers in ways never imagined until now.

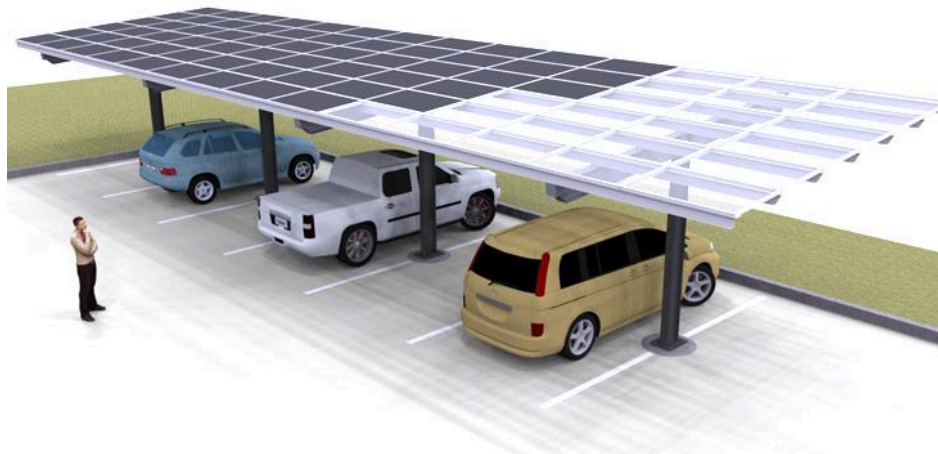


Roadside Signage

EVs are silent. We need to make noise!



Charger Canopies





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Coming Up...



Community Electric Vehicle Charging

July 7, 2020 1 p.m. CDT



Thursday, July 9, 2020 1 p.m. CDT



Indiana VW Mitigation Plan



Visit www.southshorecleancities.org/event/ for more information